

Leading U.S. Business Into the Future

Maryland



Reach 5.8 Million Forbes Readers With a Compelling Message
About Maryland's Business and Lifestyle Advantages

Forbes 400 Issue
August/September 2021

Closing Date
May 21, 2021

Ad Materials Due
July 6, 2021

On Sale Date
August 17, 2021

**Maryland Marketing Partnership and Forbes Present
an Economic Development Section**

Forbes

Share Your Maryland Success Story

In partnership with the Maryland Marketing Partnership, Forbes Magazine will produce **Maryland—Leading U.S. Business Into the Future**, a special section that will appear in the **August/September 2021 issue of Forbes—Forbes 400 issue**.

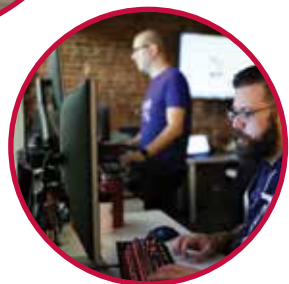
The special report will highlight what makes Maryland unique for business development and expansion, entrepreneurship, and innovation. Maryland is perfectly positioned to:

First-rate Climate for Growth and Innovation

- #1 in concentration of workers in STEM occupations
- \$9.7 Billion in annual exports
- AAA Bond Rating by all three rating agencies
- 55 Accredited Colleges and Universities
- #2 in WalletHub's most innovative states
- Prime Location
- Outstanding quality of life

Maryland's economy is driven by these significant industry clusters that benefit from a highly skilled workforce and easy access to major distribution channels:

- Advanced Manufacturing
- Aerospace and Aviation
- BioHealth & Life Sciences
- Cybersecurity & IT
- Agribusiness
- Logistics & Distribution
- Financial Services
- Energy & Sustainability
- Military and Federal



Strategic Location

- Maryland businesses have an edge in federal funding and research with D.C. is its next-door neighbor
- Maryland is home to 60 federal agencies and twice as many national labs (75) as any other state
- Located at the heart of the eastern seaboard and within an overnight drive of one-third of the U.S. population
- #1 port of entry for automobiles
- 4 Global Free Trade Zones
- The Port of Baltimore is the largest roll-on/roll-off port in the U.S.. It is served by two rail lines and has easy access to I-95 and I-70



“Maryland’s diverse, dynamic, and dedicated business community is a mecca for innovators with vision and a passion for the exciting things happening all over Maryland.”

Kelly M. Schulz, Maryland Commerce Secretary

A skilled and educated workforce

- The highest percentage of employed Ph.D.’s and engineers
- 17 National Centers of Academic Excellence in Cyber Defense Education and research
- Home to Johns Hopkins University, University of Maryland College Park, University of Maryland Baltimore County, and The United States Naval Academy
- WorkSmart program connects 16 community colleges to provide custom workforce training



Leading Innovation

- #1 in federal obligations for research and development in BioHealth
- National leader for the concentration of aerospace engineers in the workforce
- 75 federal laboratories
- 2,300 Life Science companies
- 117,000 workers in the cybersecurity-related business
- Separate power grid from New York and a robust fiber-optic network
- National Leader in start-up growth, new business survival and scale-ups



Program Features

CUSTOM TEXT MESSAGE

Sponsors will receive text mention within the section's running narrative or a 1/3 page text sidebar.

LONG-TERM EXPOSURE

Your message will live beyond the August/September Issue as the Maryland Marketing Partnership will receive 1,000 copies of the issue to be used in their marketing efforts.

WEB ADDRESS DIRECTORY LISTING

Sponsors will be listed in the section's Web Address Directory, inviting readers to seek more information.

FORBES.COM

The section will be archived on Forbes.com/connect/forbes-custom.

MOBILE DISTRIBUTION

This section will receive additional exposure via those who access issues of Forbes Magazine online.

SECTION E-PRINTS

All advertisers will receive a PDF of the section to be posted on their website.



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