



Economic Impact of the Arts in Maryland: FY 2024

Economic Impact of Maryland Arts
Organizations and Programs Supported by
the Maryland State Arts Council

December 2025



Economic Impact of the Arts in Maryland: FY 2024

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1. Introduction

Maryland's arts industry plays a unique role in the state by providing an outlet for creative expression, bringing people together, improving a community's quality of life. Residents and visitors alike benefit from the presence of arts organizations and events. Importantly, the arts industry also generates significant economic activity throughout Maryland.

The Maryland States Arts Council (MSAC) awards grants to a variety of arts organizations in the state with the goal of supporting a vibrant arts ecosystem. This report examines the economic and fiscal impact of arts organization operations and events in fiscal year (FY) 2024. While these organizations do not constitute the entirety of the arts industry in Maryland, they represent a significant share of arts activity in the state.

The report examines economic and fiscal impacts for the overall state of Maryland as well as six distinct regions. Areas analyzed include:

1. Western (Allegany, Garrett and Washington counties);
2. Greater Washington (Frederick, Montgomery, and Prince George's counties);
3. Central (Anne Arundel, Baltimore, Carroll, Harford, and Howard counties and Baltimore City);
4. Southern (Calvert, Charles and St. Mary's counties);
5. Upper Eastern Shore (Caroline, Cecil, Kent, Queen Anne's and Talbot counties); and
6. Lower Eastern Shore (Dorchester, Somerset, Wicomico and Worcester counties).

MSAC collected detailed information from 332 arts organizations in Maryland. This data was used as inputs to quantify the economic impact of the arts, measuring the number of jobs supported, employee compensation, contribution to GDP, output, and tax revenues. A detailed methodology for the findings in this report is provided in Appendix A.

2. Key Findings

The economic and fiscal impacts of the arts in Maryland are significant.

- Arts Organization Operations
 - The 332 organizations that received funding from MSAC had total revenues of \$411.6 million and expenses of \$408.3 million in FY 2024.
 - These organizations directly employed 6,228 full-time and part-time workers with total employee compensation of nearly \$111.7 million.
 - When indirect and induced impacts are included, operations spending by the 332 organizations supported 9,521 jobs and \$1.041 billion in economic output.



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- Visitor Spending at Arts Events
 - Events produced by these organizations attracted nearly 6.7 million in-person attendees from within and outside Maryland. A further 9.0 million people attended virtual events in FY 2024.
 - In total, visitor spending at in-person arts events supported 2,888 jobs and \$349.4 million in economic output.
- Combined Impacts
 - Combined, organization operations and visitor spending at events supported 11,573 jobs, \$1.242 billion in economic activity, and \$628.0 million in GDP.
 - This economic activity supported \$21.0 million in state tax revenue and \$7.4 million in local tax revenue in FY 2024.

3. Economic Impact of the Arts in Maryland

MSAC provided detailed attendance and budget data for 332 arts organizations based in Maryland for FY 2024. As displayed in Figure 1, most arts organizations supported by MSAC were concentrated in the Central region (155 organizations) and Greater Washington region (113 organizations). The remaining 64 were located throughout the Western, Southern, Upper Eastern Shore, and Lower Eastern Shore regions.

Figure 1: Revenues and Expenses for Arts Organizations Supported by MSAC in FY 2024

Region	Number of Organizations	Total Revenues	Total Expenses
Central	155	\$238,564,288.98	\$239,878,001.81
Greater Washington	13	\$4,945,053.75	\$5,018,533.73
Upper Eastern Shore	12	\$3,557,402.53	\$3,566,319.99
Lower Eastern Shore	23	\$10,142,862.86	\$10,686,978.39
Western	115	\$143,036,361.99	\$140,228,122.93
Southern	14	\$11,421,924.40	\$8,986,929.69
Total	332	\$411,667,894.51	\$408,364,886.54

Source: Maryland States Arts Council

3.1 Impact of Arts Organization Operations

The operations of the arts organizations supported by MSAC in FY 2024 generate a significant economic impact in the state of Maryland. Arts organizations reported details on their expenses in FY 2024 including staff salaries, rent, advertising, utilities, and other production expenditures. This data serves as inputs into the impact analysis.

This report considers three main types of impacts: direct, indirect, and induced impacts. While thousands of employees work directly at the 332 arts organizations supported by MSAC (referred to as **direct impacts** in this analysis), the additional spending supports economic activity at Maryland businesses. For example, the arts organizations studied in this report spent \$7.9 million on advertising and marketing in FY 2024. These payments supported employment



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at marketing firms across the state. Those impacts are referred to in this report as **indirect impacts**. Finally, the salaries that arts organization workers and workers in indirect supplier firms earn support further economic activity. If a worker spends some of their salary dining out, that money helps support the restaurant industry. The jobs and economic activity supported through the increase in income are classified as the **induced impacts**.

Figure 2 below summarizes the economic impact of arts organization operations in Maryland. A breakdown of these impacts for each of the six regions within Maryland is found in Appendix B.

Figure 2: Economic Impact of Spending by Arts Organizations Supported by MSAC in FY 2024

Impact	Employment	Employee Compensation	GDP	Output
Direct	6,228	\$111,719,842	\$115,022,850	\$411,667,895
Indirect	1,457	\$87,467,241	\$169,282,966	\$286,309,872
Induced	1,001	\$56,527,607	\$124,677,448	\$195,474,606
Total	8,686	\$255,714,690	\$408,983,264	\$893,452,372

Sources: Maryland State Arts Council, Americans for the Arts, IMPLAN, Maryland Department of Commerce

As seen in Figure 2, the economic impact of the arts organizations supported by MSAC is substantial. While the arts organizations generate nearly \$411.7 million in output, they support an additional \$481.8 million in economic activity through indirect and induced impacts. In total, 8,686 full-time and part-time jobs are supported across Maryland.

3.2 Impact of Visitor Spending at Arts Events

Arts organizations do not solely benefit Maryland's economy through their operational budgets. Arts organizations organize festivals, plays, concerts, and other events which attract visitors from across Maryland and other states. The associated visitor spending generates significant economic and fiscal benefits. For example, a Virginia resident traveling into Maryland for the day to attend a music festival may need to purchase lodging for the night or purchase meals while they are out. According to data from MSAC, nearly 6.7 million people attended in-person events organized by arts organizations in FY 2024. The impact of spending at these events is contained below in Figure 3. A detailed explanation of the methodology used to generate these findings is available in Appendix A.



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Figure 3: Economic Impact of Visitor Spending at Arts Events in FY 2024

Impact	Employment	Employee Compensation	GDP	Output
Direct	2,166	\$77,631,860	\$130,268,621	\$202,336,101
Indirect	322	\$22,586,545	\$39,006,075	\$69,117,870
Induced	400	\$22,556,093	\$49,744,994	\$77,992,674
Total	2,888	\$124,534,396	\$219,019,691	\$349,446,645

Sources: Maryland State Arts Council, Americans for the Arts, IMPLAN, Maryland Department of Commerce

As seen in Figure 3, visitor spending at arts events in Maryland supported 2,888 jobs and \$349.5 million in economic activity. Of this economic activity, \$147.1 million are from indirect and induced impacts, demonstrating the substantial ripple effects of this spending. A detailed breakdown of these impacts by region is available in Appendix B.

3.3 Combined Impact of the Arts Industry

While the impacts associated with the operational spending by arts organizations or the spending by attendees at arts events are significant on their own, looking at impacts individually does not capture the full story. Figure 4 sums the economic impacts presented in Figure 2 and Figure 3 to present a comprehensive picture of the economic impacts associated with the arts organizations supported by MSAC in FY 2024.

Figure 4: Combined Economic Impact of Arts Organizations and Spending at Arts Events, FY 2024

Impact	Employment	Employee Compensation	GDP	Output
Direct	8,393	\$189,351,702	\$245,291,472	\$614,003,996
Indirect	1,779	\$110,053,787	\$208,289,041	\$355,427,742
Induced	1,401	\$79,083,699	\$174,422,442	\$273,467,280
Total	11,573	\$380,249,086	\$628,002,955	\$1,242,899,017

Sources: Maryland State Arts Council, Americans for the Arts, IMPLAN, Maryland Department of Commerce

As seen in Figure 4, the arts organizations supported by MSAC help sustain a wealth of economic activity in Maryland. In total, the organizations help support over \$1.2 billion in economic output and over to 11,500 jobs. This economic activity contributes \$628 million to the state's GDP.

4. Fiscal Impact of the Arts Industry

The employment and income generated by the arts industry translate into revenues for the state. The fiscal impact, or tax impact, represents annual state retail sales tax and personal income tax receipts from the expenditures generated by all impact types—direct, indirect, and induced—by the artistic activities of Maryland's non-profit arts organizations. The fiscal impact also includes local receipts from the local personal income surtaxes. State retail sales tax



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receipts include tax revenues from direct expenditures generated by the events held at the arts organizations. These expenditures include monies spent on lodging, food and beverages, transportation, and all other event related expenses by the arts audience. In addition, state retail sales tax receipts comprise tax revenues generated by the employees of the arts organizations and the employees of all other supporting businesses spending their disposable incomes on taxable goods and services in Maryland.

Figure 5 presents the combined fiscal impact associated with the arts organization operations and visitor spending at events in FY 2024.

Figure 5: Combined Fiscal Impact of Arts Organizations Supported by MSAC, FY 2024

Tax Type	State	Local	Total
Income Tax	\$11,565,422	\$6,278,707	\$17,844,129
Sales Tax	\$9,492,209	\$0	\$9,492,209
Hotel Occupancy Tax	\$0	\$1,080,023	\$1,080,023
Total	\$21,057,631	\$7,358,730	\$28,416,361

Sources: Maryland State Arts Council, Americans for the Arts, IMPLAN, Maryland Department of Commerce

As shown in Figure 5, the combined operations expenditures and visitor spending at arts events supported \$28.4 million in tax revenue for state and local governments. Of this amount, \$21.0 million was revenue for the state government and \$7.4 million was local government revenue. It should be noted that the tax impacts presented in this report are conservative, as they do not account for some revenue streams, such as property taxes, which are more difficult to ascribe to things such as event attendance.



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Appendix A – Methodology

To estimate the economic and fiscal impact of the arts industry in Maryland, the Maryland Department of Commerce used data supplied by the Maryland State Arts Council (MSAC). MSAC collects data on all grant recipients in the state, including information on their staffing levels, income, expenses, and event attendance. This data from 332 separate grant recipients was used in the following ways to estimate the economic and fiscal impacts of the arts industry.

A.1 Visitor Spending

MSAC collects information on the number of attendees of the events put on by each of the 332 grant recipients, including whether attendance was in-person or virtual. For the purpose of analyzing impacts of visitor spending, only in-person attendance was considered. Figure 6 shows how arts event attendance was distributed by region in fiscal year FY 2024.

Figure 6: Arts Event Attendance by Region, FY 2024

Region	In-Person Attendance	Virtual Attendance	Total Attendance
Central	3,121,930	1,093,479	4,215,409
Lower Eastern Shore	202,932	129,083	332,015
Southern	114,172	4,735	118,907
Upper Eastern Shore	274,515	1,003,755	1,278,270
Greater Washington	2,764,825	6,839,440	9,604,265
Western	189,532	23,120	212,652
Grand Total	6,667,906	9,093,612	15,761,518

Source: Maryland State Arts Council

Attendees at arts events often spend money on a variety of items during their visit. For example, a visitor may need to pay for parking for the event; childcare for their children during the event; meals and refreshments before, during, or after the event; and on souvenirs. If the visitor comes from out of town, they may need to get a hotel room for the evening. In 2016, Americans for the Arts surveyed over 2,800 attendees at arts events across the state of Maryland to understand how much attendees spent as a direct result of the event.¹ Figure 7 displays average attendee expenditures by category; dollar amounts listed in the Americans for the Arts report were adjusted for inflation to be in 2025 dollars using data from the Bureau of Labor Statistics. The average attendee spent an estimated \$33.90 at an arts event in FY 2024². Attendees from outside Maryland spent more, \$54.74 on average, though out-of-state attendees constituted a relatively small percentage of all attendees.

¹ https://www.americansforthearts.org/sites/default/files/aep5/PDF_Files/NationalFindings_StatisticalReport.pdf

² Americans for the Arts surveyed attendees at a variety of event types and locations to control for various factors that would influence the amount spent.



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Figure 7: Average Spending by Maryland Arts Attendees

Category	Resident Attendees	Nonresident Attendees	All Audiences
Meals and Refreshments	\$19.25	\$28.70	\$20.67
Souvenirs and Gifts	\$3.70	\$6.24	\$4.08
Local Transportation	\$3.25	\$6.10	\$3.68
Overnight Lodging	\$0.66	\$10.11	\$2.09
Clothing and Accessories	\$2.14	\$1.74	\$2.16
Child Care	\$0.77	\$1.25	\$0.77
Other/Miscellaneous	\$0.44	\$0.59	\$0.44
Average Spending	\$30.19	\$54.74	\$33.90

Source: Americans for the Arts, Bureau of Labor Statistics, Maryland Department of Commerce calculations

To estimate the economic and fiscal impact of visitor spending at arts events, in-person attendance by region shown in Figure 6 was multiplied by the “All Audiences” spending patterns represented in Figure 7.

The economic impacts were calculated using IMPLAN, an economic input-output model considered the industry standard for economic impact analyses. The spending categories from Figure 7 were mapped to the appropriate categories in IMPLAN using aggregated categories at the three-digit NAICS (North American Industry Classification System) code level.³

IMPLAN calculates three sets of impacts: direct, indirect, and induced. **Direct impacts** are the focus activity being studied. In this case, that is the spending by event attendees and the associated increase in revenue at businesses such as restaurants, hotels, and retail stores. As a result of the increase in revenue these businesses receive, businesses purchase needed inputs (goods and services); these expenditures are classified as **indirect impacts**. Finally, both the directly impacted businesses and upstream supplier firms pay their employees a salary. In turn, employees spend a portion of their income on a variety of goods and services, including food, housing, and medical services; these expenditures are captured in the analysis’ **induced impacts**.

The Department of Commerce estimates fiscal impacts based on the increase in employee compensation reported by IMPLAN. Fiscal impacts are conservative and do not necessarily encompass the full range of possible revenue streams for the state. For example, this analysis does not capture property taxes, as this is much more difficult to directly tie to a specific program or impact. Income taxes at the state and local level are estimated using employee compensation by industry and each jurisdiction’s tax rates. Sales tax is estimated using data on personal consumption expenditure by income class from the Maryland Comptroller and total employee compensation by industry. Hotel occupancy tax is estimated based on each jurisdiction’s tax rate and the revenue associated with the industry.

³ Local transportation was split between parking and other transportation spending.



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A.2 Operations Spending

In addition to analyzing the impacts of visitor spending, the Maryland Department of Commerce also estimated the economic and fiscal impacts associated with the FY 2024 operating expenses and salaries associated with the 332 grant recipients in Maryland. Expense categories included salaries, rent, advertising, utilities, and other production costs. Spending was summed by expense category and region. Each expense category was assigned an IMPLAN code.⁴

Within IMPLAN, operations spending was analyzed as an “analysis by parts.” That is, the spending data was entered into IMPLAN as normal, with the exception of salaries which were entered as labor income. The operations spending represents the spending made to the arts industry’s suppliers and therefore is appropriate to report as the indirect impact. Therefore, direct and indirect impacts of the IMPLAN analysis are summed together to be the indirect impacts, while the induced impacts from the IMPLAN analysis remain the induced impacts reported in this report. Direct impacts are calculated directly from the raw data collected by MSAC.

To estimate fiscal impacts, a similar process was used as with visitor spending and as described in Section A.1.

⁴ IMPLAN codes for the impact of operations spending were at the 528-code level, more detailed than for visitor spending where less detailed information was available.



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Appendix B – Detailed Tables

B.1 Maryland (Statewide) Detailed Tables

Figure 8: Economic Impacts of Visitor Spending on Maryland’s Economy, FY 2024

Impact	Employment	Employee Compensation	GDP	Output
Direct	2,166	\$77,631,860	\$130,268,621	\$202,336,101
Indirect	322	\$22,586,545	\$39,006,075	\$69,117,870
Induced	400	\$22,556,093	\$49,744,994	\$77,992,674
Total	2,888	\$124,534,396	\$219,019,691	\$349,446,645

Sources: Maryland State Arts Council, Americans for the Arts, IMPLAN, Maryland Department of Commerce

Figure 9: Fiscal Impacts of Visitor Spending on Maryland’s Economy, FY 2024

Tax Type	State	Local	Total
Income Tax	\$3,006,049	\$2,159,582	\$5,165,631
Sales Tax	\$3,729,638	\$0	\$3,729,638
Hotel Occupancy Tax	\$0	\$943,898	\$943,898
Total	\$6,735,687	\$3,103,480	\$9,839,167

Sources: Maryland State Arts Council, Americans for the Arts, IMPLAN, Maryland Department of Commerce

Figure 10: Economic Impacts of Arts Organization Spending on Maryland’s Economy, FY 2024

Impact	Employment	Employee Compensation	GDP	Output
Direct	6,228	\$111,719,842	\$115,022,850	\$411,667,895
Indirect	1,457	\$87,467,241	\$169,282,966	\$286,309,872
Induced	1,001	\$56,527,607	\$124,677,448	\$195,474,606
Total	8,686	\$255,714,690	\$408,983,264	\$893,452,372

Sources: Maryland State Arts Council, Americans for the Arts, IMPLAN, Maryland Department of Commerce

Figure 11: Fiscal Impacts of Arts Organization Spending on Maryland’s Economy, FY 2024

Tax Type	State	Local	Total
Income Tax	\$8,559,373	\$4,119,124	\$12,678,498
Sales Tax	\$5,762,571	\$0	\$5,762,571
Hotel Occupancy Tax	\$0	\$136,125	\$136,125
Total	\$14,321,944	\$4,255,250	\$18,577,194

Sources: Maryland State Arts Council, Americans for the Arts, IMPLAN, Maryland Department of Commerce



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Figure 12: Combined Economic Impacts of Arts Industry on Maryland's Economy, FY 2024

Impact	Employment	Employee Compensation	GDP	Output
Direct	8,393	\$189,351,702	\$245,291,472	\$614,003,996
Indirect	1,779	\$110,053,787	\$208,289,041	\$355,427,742
Induced	1,401	\$79,083,699	\$174,422,442	\$273,467,280
Total	11,573	\$380,249,086	\$628,002,955	\$1,242,899,017

Sources: Maryland State Arts Council, Americans for the Arts, IMPLAN, Maryland Department of Commerce

Figure 13: Combined Fiscal Impacts of the Arts Industry on Maryland's Economy, FY 2024

Tax Type	State	Local	Total
Income Tax	\$11,565,422	\$6,278,707	\$17,844,129
Sales Tax	\$9,492,209	\$0	\$9,492,209
Hotel Occupancy Tax	\$0	\$1,080,023	\$1,080,023
Total	\$21,057,631	\$7,358,730	\$28,416,361

Sources: Maryland State Arts Council, Americans for the Arts, IMPLAN, Maryland Department of Commerce



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B.2 Western Region Detailed Tables

Figure 14: Economic Impacts of Visitor Spending in the Western Region on Maryland's Economy, FY 2024

Impact	Employment	Employee Compensation	GDP	Output
Direct	58	\$2,138,316	\$3,489,038	\$5,395,504
Indirect	9	\$602,762	\$1,031,038	\$1,824,573
Induced	11	\$602,293	\$1,328,304	\$2,082,580
Total	77	\$3,343,371	\$5,848,380	\$9,302,657

Sources: Maryland State Arts Council, Americans for the Arts, IMPLAN, Maryland Department of Commerce

Figure 15: Fiscal Impacts of Visitor Spending in the Western Region on Maryland's Economy, FY 2024

Tax Type	State	Local	Total
Income Tax	\$80,607	\$57,921	\$138,528
Sales Tax	\$0	\$0	\$0
Hotel Occupancy Tax	\$0	\$28,988	\$28,988
Total	\$80,607	\$86,909	\$167,516

Sources: Maryland State Arts Council, Americans for the Arts, IMPLAN, Maryland Department of Commerce

Figure 16: Economic Impacts of Arts Organization Spending in the Western Region on Maryland's Economy, FY 2024

Impact	Employment	Employee Compensation	GDP	Output
Direct	66	\$2,112,243	\$4,547,237	\$11,421,924
Indirect	31	\$2,021,928	\$3,937,041	\$6,452,602
Induced	20	\$1,138,168	\$2,510,325	\$3,935,796
Total	117	\$5,272,338	\$10,994,604	\$21,810,323

Sources: Maryland State Arts Council, Americans for the Arts, IMPLAN, Maryland Department of Commerce

Figure 17: Fiscal Impacts of Arts Organization Spending in the Western Region on Maryland's Economy, FY 2024

Tax Type	State	Local	Total
Income Tax	\$176,748	\$119,421	\$296,169
Sales Tax	\$117,548	\$0	\$117,548
Hotel Occupancy Tax	\$0	\$12,823	\$12,823
Total	\$294,296	\$132,244	\$426,540

Sources: Maryland State Arts Council, Americans for the Arts, IMPLAN, Maryland Department of Commerce



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Figure 18: Combined Economic Impacts of Arts Industry in the Western Region on Maryland's Economy, FY 2024

Impact	Employment	Employee Compensation	GDP	Output
Direct	124	\$4,250,559	\$8,036,275	\$16,817,429
Indirect	40	\$2,624,690	\$4,968,080	\$8,277,175
Induced	31	\$1,740,461	\$3,838,629	\$6,018,376
Total	194	\$8,615,710	\$16,842,984	\$31,112,980

Sources: Maryland State Arts Council, Americans for the Arts, IMPLAN, Maryland Department of Commerce

Figure 19: Combined Fiscal Impacts of Arts Industry in the Western Region on Maryland's Economy, FY 2024

Tax Type	State	Local	Total
Income Tax	\$257,355	\$177,342	\$434,697
Sales Tax	\$117,548	\$0	\$117,548
Hotel Occupancy Tax	\$0	\$41,811	\$41,811
Total	\$374,903	\$219,153	\$594,056

Sources: Maryland State Arts Council, Americans for the Arts, IMPLAN, Maryland Department of Commerce



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B.3 Greater Washington Region Detailed Tables

Figure 20: Economic Impacts of Visitor Spending in the Greater Washington Region on Maryland's Economy, FY 2024

Impact	Employment	Employee Compensation	GDP	Output
Direct	904	\$33,077,080	\$54,289,471	\$84,374,265
Indirect	135	\$9,423,055	\$16,291,581	\$28,872,359
Induced	167	\$9,405,378	\$20,742,516	\$32,521,149
Total	1,205	\$51,905,513	\$91,323,568	\$145,767,773

Sources: Maryland State Arts Council, Americans for the Arts, IMPLAN, Maryland Department of Commerce

Figure 21: Fiscal Impacts of Visitor Spending in the Greater Washington Region on Maryland's Economy, FY 2024

Tax Type	State	Local	Total
Income Tax	\$1,253,028	\$900,169	\$2,153,197
Sales Tax	\$1,597,186	\$0	\$1,597,186
Hotel Occupancy Tax	\$0	\$365,200	\$365,200
Total	\$2,850,214	\$1,265,369	\$4,115,583

Sources: Maryland State Arts Council, Americans for the Arts, IMPLAN, Maryland Department of Commerce

Figure 22: Economic Impacts of Arts Organization Spending in the Greater Washington Region on Maryland's Economy, FY 2024

Impact	Employment	Employee Compensation	GDP	Output
Direct	2,656	\$38,684,217	\$41,492,456	\$143,036,362
Indirect	567	\$32,194,269	\$62,231,626	\$105,610,998
Induced	348	\$19,628,128	\$43,291,807	\$67,874,741
Total	3,571	\$90,506,615	\$147,015,889	\$316,522,101

Sources: Maryland State Arts Council, Americans for the Arts, IMPLAN, Maryland Department of Commerce

Figure 23: Fiscal Impacts of Arts Organization Spending in the Greater Washington Region on Maryland's Economy, FY 2024

Tax Type	State	Local	Total
Income Tax	\$3,015,155	\$2,043,479	\$5,058,634
Sales Tax	\$2,049,704	\$0	\$2,049,704
Hotel Occupancy Tax	\$0	\$28,405	\$28,405
Total	\$5,064,859	\$2,071,884	\$7,136,743

Sources: Maryland State Arts Council, Americans for the Arts, IMPLAN, Maryland Department of Commerce



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Figure 24: Combined Economic Impacts of Arts Industry in the Greater Washington Region on Maryland's Economy, FY 2024

Impact	Employment	Employee Compensation	GDP	Output
Direct	3,560	\$71,761,297	\$95,781,927	\$227,410,627
Indirect	702	\$41,617,325	\$78,523,207	\$134,483,357
Induced	514	\$29,033,506	\$64,034,324	\$100,395,890
Total	4,776	\$142,412,127	\$238,339,457	\$462,289,873

Sources: Maryland State Arts Council, Americans for the Arts, IMPLAN, Maryland Department of Commerce

Figure 25: Combined Fiscal Impacts of Arts Industry in the Greater Washington Region on Maryland's Economy, FY 2024

Tax Type	State	Local	Total
Income Tax	\$4,268,183	\$2,943,648	\$7,211,830
Sales Tax	\$3,646,891	\$0	\$3,646,891
Hotel Occupancy Tax	\$0	\$393,605	\$393,605
Total	\$7,915,073	\$3,337,253	\$11,252,326

Sources: Maryland State Arts Council, Americans for the Arts, IMPLAN, Maryland Department of Commerce



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B.4 Central Region Detailed Tables

Figure 26: Economic Impacts of Visitor Spending in the Central Region on Maryland's Economy, FY 2024

Impact	Employment	Employee Compensation	GDP	Output
Direct	1,011	\$37,092,077	\$60,878,278	\$94,541,330
Indirect	150	\$10,548,848	\$18,212,496	\$32,271,119
Induced	187	\$10,538,121	\$23,240,671	\$36,437,879
Total	1,348	\$58,179,046	\$102,331,445	\$163,250,328

Sources: Maryland State Arts Council, Americans for the Arts, IMPLAN, Maryland Department of Commerce

Figure 27: Fiscal Impacts of Visitor Spending in the Central Region on Maryland's Economy, FY 2024

Tax Type	State	Local	Total
Income Tax	\$1,404,436	\$1,008,961	\$2,413,397
Sales Tax	\$1,790,486	\$0	\$1,790,486
Hotel Occupancy Tax	\$0	\$482,906	\$482,906
Total	\$3,194,923	\$1,491,868	\$4,686,790

Sources: Maryland State Arts Council, Americans for the Arts, IMPLAN, Maryland Department of Commerce

Figure 28: Economic Impacts of Arts Organization Spending in the Central Region on Maryland's Economy, FY 2024

Impact	Employment	Employee Compensation	GDP	Output
Direct	3,284	\$64,301,570	\$62,987,857	\$238,564,289
Indirect	786	\$48,651,387	\$93,905,223	\$159,071,059
Induced	587	\$33,150,461	\$73,116,988	\$114,635,906
Total	4,656	\$146,103,417	\$230,010,068	\$512,271,254

Sources: Maryland State Arts Council, Americans for the Arts, IMPLAN, Maryland Department of Commerce

Figure 29: Fiscal Impacts of Arts Organization Spending in the Central Region on Maryland's Economy, FY 2024

Tax Type	State	Local	Total
Income Tax	\$4,897,700	\$1,638,700	\$6,536,400
Sales Tax	\$3,286,112	\$0	\$3,286,112
Hotel Occupancy Tax	\$0	\$83,670	\$83,670
Total	\$8,183,812	\$1,722,370	\$9,906,183

Sources: Maryland State Arts Council, Americans for the Arts, IMPLAN, Maryland Department of Commerce



Economic Impact of the Arts in Maryland: FY 2024

Figure 30: Combined Economic Impacts of Arts Industry in the Central Region on Maryland's Economy, FY 2024

Impact	Employment	Employee Compensation	GDP	Output
Direct	4,294	\$101,393,647	\$123,866,135	\$333,105,619
Indirect	936	\$59,200,235	\$112,117,719	\$191,342,179
Induced	774	\$43,688,582	\$96,357,659	\$151,073,785
Total	6,004	\$204,282,464	\$332,341,513	\$675,521,582

Sources: Maryland State Arts Council, Americans for the Arts, IMPLAN, Maryland Department of Commerce

Figure 31: Combined Fiscal Impacts of Arts Industry in the Central Region on Maryland's Economy, FY 2024

Tax Type	State	Local	Total
Income Tax	\$6,302,136	\$2,647,661	\$8,949,797
Sales Tax	\$5,076,599	\$0	\$5,076,599
Hotel Occupancy Tax	\$0	\$566,577	\$566,577
Total	\$11,378,735	\$3,214,238	\$14,592,973

Sources: Maryland State Arts Council, Americans for the Arts, IMPLAN, Maryland Department of Commerce



Economic Impact of the Arts in Maryland: FY 2024

B.5 Southern Region Detailed Tables

Figure 32: Economic Impacts of Visitor Spending in the Southern Region on Maryland's Economy, FY 2024

Impact	Employment	Employee Compensation	GDP	Output
Direct	37	\$1,377,694	\$2,255,197	\$3,496,336
Indirect	6	\$389,873	\$671,244	\$1,189,053
Induced	7	\$390,169	\$860,478	\$1,349,100
Total	50	\$2,157,736	\$3,786,920	\$6,034,489

Sources: Maryland State Arts Council, Americans for the Arts, IMPLAN, Maryland Department of Commerce

Figure 33: Fiscal Impacts of Visitor Spending in the Southern Region on Maryland's Economy, FY 2024

Tax Type	State	Local	Total
Income Tax	\$52,030	\$37,385	\$89,415
Sales Tax	\$66,485	\$0	\$66,485
Hotel Occupancy Tax	\$0	\$11,906	\$11,906
Total	\$118,515	\$49,291	\$167,807

Sources: Maryland State Arts Council, Americans for the Arts, IMPLAN, Maryland Department of Commerce

Figure 34: Economic Impacts of Arts Organization Spending in the Southern Region on Maryland's Economy, FY 2024

Impact	Employment	Employee Compensation	GDP	Output
Direct	35	\$1,212,156	\$1,203,238	\$3,557,403
Indirect	15	\$919,629	\$1,604,357	\$2,696,284
Induced	8	\$469,893	\$1,036,369	\$1,624,866
Total	58	\$2,601,677	\$3,843,964	\$7,878,552

Sources: Maryland State Arts Council, Americans for the Arts, IMPLAN, Maryland Department of Commerce

Figure 35: Fiscal Impacts of Arts Organization Spending in the Southern Region on Maryland's Economy, FY 2024

Tax Type	State	Local	Total
Income Tax	\$87,890	\$59,518	\$147,407
Sales Tax	\$58,748	\$0	\$58,748
Hotel Occupancy Tax	\$0	\$2,820	\$2,820
Total	\$146,638	\$62,338	\$208,975

Sources: Maryland State Arts Council, Americans for the Arts, IMPLAN, Maryland Department of Commerce



Economic Impact of the Arts in Maryland: FY 2024

Figure 36: Combined Economic Impacts of Arts Industry in the Southern Region on Maryland's Economy, FY 2024

Impact	Employment	Employee Compensation	GDP	Output
Direct	72	\$2,589,850	\$3,458,435	\$7,053,739
Indirect	20	\$1,309,502	\$2,275,601	\$3,885,336
Induced	15	\$860,062	\$1,896,847	\$2,973,966
Total	108	\$4,759,414	\$7,630,884	\$13,913,041

Sources: Maryland State Arts Council, Americans for the Arts, IMPLAN, Maryland Department of Commerce

Figure 37: Combined Fiscal Impacts of Arts Industry in the Southern Region on Maryland's Economy, FY 2024

Tax Type	State	Local	Total
Income Tax	\$139,920	\$96,903	\$236,823
Sales Tax	\$125,233	\$0	\$125,233
Hotel Occupancy Tax	\$0	\$14,726	\$14,726
Total	\$265,153	\$111,629	\$376,782

Sources: Maryland State Arts Council, Americans for the Arts, IMPLAN, Maryland Department of Commerce



Economic Impact of the Arts in Maryland: FY 2024

B.6 Upper Eastern Shore Region Detailed Tables

Figure 38: Economic Impacts of Visitor Spending in the Upper Eastern Shore Region on Maryland's Economy, FY 2024

Impact	Employment	Employee Compensation	GDP	Output
Direct	89	\$3,250,247	\$5,332,455	\$8,284,901
Indirect	13	\$925,561	\$1,598,864	\$2,833,171
Induced	16	\$923,552	\$2,036,793	\$3,193,386
Total	118	\$5,099,360	\$8,968,112	\$14,311,458

Sources: Maryland State Arts Council, Americans for the Arts, IMPLAN, Maryland Department of Commerce

Figure 39: Fiscal Impacts of Visitor Spending in the Upper Eastern Shore Region on Maryland's Economy, FY 2024

Tax Type	State	Local	Total
Income Tax	\$123,102	\$88,436	\$211,538
Sales Tax	\$156,910	\$0	\$156,910
Hotel Occupancy Tax	\$0	\$33,207	\$33,207
Total	\$280,012	\$121,643	\$401,655

Sources: Maryland State Arts Council, Americans for the Arts, IMPLAN, Maryland Department of Commerce

Figure 40: Economic Impacts of Arts Organization Spending in the Upper Eastern Shore Region on Maryland's Economy, FY 2024

Impact	Employment	Employee Compensation	GDP	Output
Direct	107	\$3,305,913	\$2,761,797	\$10,142,863
Indirect	42	\$2,615,087	\$5,320,405	\$8,736,595
Induced	24	\$1,375,266	\$3,033,248	\$4,755,658
Total	173	\$7,296,266	\$11,115,450	\$23,635,116

Sources: Maryland State Arts Council, Americans for the Arts, IMPLAN, Maryland Department of Commerce

Figure 41: Fiscal Impacts of Arts Organization Spending in the Upper Eastern Shore Region on Maryland's Economy, FY 2024

Tax Type	State	Local	Total
Income Tax	\$246,718	\$166,779	\$413,498
Sales Tax	\$163,032	\$0	\$163,032
Hotel Occupancy Tax	\$0	\$8,011	\$8,011
Total	\$409,750	\$174,791	\$584,541

Sources: Maryland State Arts Council, Americans for the Arts, IMPLAN, Maryland Department of Commerce



Economic Impact of the Arts in Maryland: FY 2024

Figure 42: Combined Economic Impacts of Arts Industry in the Upper Eastern Shore Region on Maryland's Economy, FY 2024

Impact	Employment	Employee Compensation	GDP	Output
Direct	196	\$6,556,160	\$8,094,252	\$18,427,764
Indirect	55	\$3,540,648	\$6,919,269	\$11,569,767
Induced	41	\$2,298,818	\$5,070,041	\$7,949,043
Total	292	\$12,395,626	\$20,083,562	\$37,946,574

Sources: Maryland State Arts Council, Americans for the Arts, IMPLAN, Maryland Department of Commerce

Figure 43: Combined Fiscal Impacts of Arts Industry in the Upper Eastern Shore Region on Maryland's Economy, FY 2024

Tax Type	State	Local	Total
Income Tax	\$369,820	\$255,215	\$625,036
Sales Tax	\$319,942	\$0	\$319,942
Hotel Occupancy Tax	\$0	\$41,218	\$41,218
Total	\$689,762	\$296,433	\$986,195

Sources: Maryland State Arts Council, Americans for the Arts, IMPLAN, Maryland Department of Commerce



Economic Impact of the Arts in Maryland: FY 2024

B.7 Lower Eastern Shore Region Detailed Tables

Figure 44: Economic Impacts of Visitor Spending in the Lower Eastern Shore Region on Maryland's Economy, FY 2024

Impact	Employment	Employee Compensation	GDP	Output
Direct	67	\$696,445	\$4,024,182	\$6,243,765
Indirect	10	\$696,445	\$1,200,852	\$2,127,595
Induced	12	\$696,579	\$1,536,232	\$2,408,580
Total	89	\$3,849,368	\$6,761,265	\$10,779,940

Sources: Maryland State Arts Council, Americans for the Arts, IMPLAN, Maryland Department of Commerce

Figure 45: Fiscal Impacts of Visitor Spending in the Lower Eastern Shore Region on Maryland's Economy, FY 2024

Tax Type	State	Local	Total
Income Tax	\$92,846	\$66,710	\$159,556
Sales Tax	\$118,570	\$0	\$118,570
Hotel Occupancy Tax	\$0	\$21,691	\$21,691
Total	\$211,416	\$88,401	\$299,817

Sources: Maryland State Arts Council, Americans for the Arts, IMPLAN, Maryland Department of Commerce

Figure 46: Economic Impacts of Arts Organization Spending in the Lower Eastern Shore Region on Maryland's Economy, FY 2024

Impact	Employment	Employee Compensation	GDP	Output
Direct	80	\$2,103,745	\$2,030,265	\$4,945,054
Indirect	17	\$1,064,942	\$2,284,314	\$3,742,333
Induced	14	\$765,690	\$1,688,711	\$2,647,640
Total	110	\$3,934,377	\$6,003,290	\$11,335,027

Sources: Maryland State Arts Council, Americans for the Arts, IMPLAN, Maryland Department of Commerce

Figure 47: Fiscal Impacts of Arts Organization Spending in the Lower Eastern Shore Region on Maryland's Economy, FY 2024

Tax Type	State	Local	Total
Income Tax	\$135,162	\$91,228	\$226,390
Sales Tax	\$87,427	\$0	\$87,427
Hotel Occupancy Tax	\$0	\$395	\$395
Total	\$222,589	\$91,623	\$314,212

Sources: Maryland State Arts Council, Americans for the Arts, IMPLAN, Maryland Department of Commerce



Economic Impact of the Arts in Maryland: FY 2024

Figure 48: Combined Economic Impacts of Arts Industry in the Lower Eastern Shore Region on Maryland's Economy, FY 2024

Impact	Employment	Employee Compensation	GDP	Output
Direct	147	\$2,800,190	\$6,054,447	\$11,188,818
Indirect	26	\$1,761,387	\$3,485,166	\$5,869,928
Induced	26	\$1,462,270	\$3,224,943	\$5,056,220
Total	199	\$7,783,745	\$12,764,555	\$22,114,967

Sources: Maryland State Arts Council, Americans for the Arts, IMPLAN, Maryland Department of Commerce

Figure 49: Combined Fiscal Impacts of Arts Industry in the Lower Eastern Shore Region on Maryland's Economy, FY 2024

Tax Type	State	Local	Total
Income Tax	\$228,008	\$157,938	\$385,946
Sales Tax	\$205,997	\$0	\$205,997
Hotel Occupancy Tax	\$0	\$22,086	\$22,086
Total	\$434,005	\$180,024	\$614,029

Sources: Maryland State Arts Council, Americans for the Arts, IMPLAN, Maryland Department of Commerce