



MARYLAND TOURISM DEVELOPMENT BOARD

Minutes Approved on 10.02.26

MEETING

June 12, 2026 | 10:00 AM
BWI Airport Marriott
1743 Linthicum Heights, MD

MEMBERS PRESENT

Robert Arthur, The Ivy Hotel
Dave Ferraro, Friends of Patapsco Valley State Park
Andrew Frank, Capex Advisory
Melonie Johnson, MGM National Harbor
Gerardo Martinez, Wild Kid Acres, LLC
James Mathias, Jr.
Leverne McElveen, Leverne McElveen & Associates, LLC

Chris Riehl, Rent-A-Tour
Ben Seidel, Real Hospitality Group
Shelonda Stokes, Downtown Partnership
Sandy Turner, Cecil County Tourism
Cassandra Vanhooser, Talbot County Department of
Economic Development and Tourism

MEMBERS ABSENT

Todd Burbage, Blue Water
Ashley Chenault, Charles County Tourism
Tonya Fitzpatrick, Esq., World Footprints, LLC
Del. Wayne Hartman, Maryland House of Delegates
Senator Nancy King, Maryland State Senate

Senator Johnny Mautz, Maryland State Senate
Al Spence, A.S. Midway Tours
Del. Melissa Wells, Maryland House of Delegates

INDUSTRY ASSOCIATIONS

Kelly Dudeck, Brewers Assoc of Maryland
Amy Rohrer, Maryland Hotel and Lodging Association

Ruth Toomey, Maryland Tourism Coalition

DESTINATION MARYLAND ORGANIZATIONS (DMOs)

Mia Blom, Visit Baltimore
Hilary Dailey, Calvert County Dept of Econ Dev
Kristen Goller, Talbot County Kelly Groff, Visit
Montgomery County
Jodi Marschhauser, Harford County Department of
Economic Development
Liz Mildestein, Visit St. Mary's

Kristen Pironis, Visit Annapolis & Anne Arundel
County
Erica Rodrigues, Visit Baltimore
Dan Spedden, Visit Hagerstown, Washington County CVB
Abby Vitiliano, Baltimore County Tourism and
Promotion
Dave Ziedelis, Visit Frederick

GUESTS

Mei Collins, Marriner Communications
Rob Levine, Marriner Communications
Aviva North, The Coraggio Group

Gail Segel
Ali Sippel, Marriner Communications

COMMERCE OTD STAFF

Rich Gilbert, Travel Trade
Lisa Hansen Terhune, Destination Development
Brian Lawrence, Advertising and Content

Cindy Miller, Strategic Partnerships
Marci Ross, Acting Managing Director, Office of Tourism;
Acting Executive Director, MTDB
Rianna Wan, Research

I. Welcome and Call Meeting to Order

Chair Ben Seidel called the meeting of Friday, June 12, 2026, to order and welcomed attendees. He then introduced Kristin Pironis, executive director, Visit Annapolis and Anne Arundel County. Ms. Pironis welcomed attendees to Anne Arundel County and the BWI Airport Marriott Hotel.

Chair Seidel then asked board members to introduce themselves, and he stated that the meeting agenda was posted on the Office of Tourism's industry website and the Department of Commerce's website and announced to the industry and Destination Marketing Organization representatives. He followed by reading the Open Meetings Act statement.

II. Approval of May 11, May 12 and May 27, 2026, Minutes

Vote Taken: Chairman Siedel called for approval of the May 11, May 12, and May 27 open- and closed-session minutes. Ms. Turner moved to approve, and Mr. McElveen seconded. With no discussion, the motion carried 10–0 by roll call vote: Arthur, Ferraro, Frank, Martinez, Mathias, McElveen, Riehl, Siedel, Turner, and Vanhooser voted in favor. Ms. Johnson and Ms. Stokes arrived after the vote.

III. Chair Updates

BALTIMORE CONVENTION & TOURISM REDEVELOPMENT AND OPERATING AUTHORITY TASK FORCE

- Report Update
- Status
- [Link to report](#)



photo credit: Visit Baltimore

Chairman Ben Seidel reminded members that the Baltimore Convention & Tourism Redevelopment and Operating Authority Task Force submitted their report on December 15, and the link was shared via email to the board prior to this meeting. Chairman Seidel asked if anyone in attendance had any updates, and audience member Mia Blom with Visit Baltimore shared that the Task Force made its recommendation as required by their statute and then disbanded in December.

BOARD UPDATES

- **Governor's Appointments Office approved reappointments**
 - New 3-year terms eff 07/01/2026
 - Gerardo Martinez
 - Rob Arthur
 - Levern McElveen
- **Terms Ending**
 - Dave Ferraro - term ends eff 06/30/2026
 - Ashley Chenault - resigned eff 06/30/2026
 - Juan Carlos Linaros - resigned eff 04/07/2026

Chairman Seidel reported that the Governor’s Appointments Office reappointed Mr. Martinez, Mr. Arthur and Mr. McElveen for 3-year terms. He reported that terms are ending for Mr. Ferraro, Ms. Chenault and Ms. Linaros resigned from their positions on the Board.

III. Committee Reports

IV. Committee Reports

Strategic Planning

Legislative/Education

Elections/Nominations

Marketing

Strategic Planning Committee

Chair - Andy Frank

Co-Chairs - Liz Mildenstein and Kristen Goller

OTD Support Staff - Rianna Wan

Chairman Seidel opened the committee reports by thanking Andy Frank, Kristen Goller, and Liz Mildenstein for their leadership on the Strategic Planning Committee. He also thanked board members for their contributions to the planning process before recognizing Mr. Frank to present the report.

STRATEGIC PLANNING PROCESS TIMELINE		
Year	Date	Milestone
2025	December 4	Strategic Planning Committee (SPC) Kick-off Meeting
	January 6	MTDB Input Deadline
	January 9	SPC Reports Updates at MTDB Meeting
	January 14	MTDB Comments Due to SPC
	Mid-End January	SPC and Marriner Finalize Statement of Work (SOW)
	Early February	Marriner Solicits Requests for Proposals (RFPs)
	Late March	SPC Selects Coraggio Group
2026	April-May	Coraggio Group Implementation Period
	May 11-12	Board Retreat (Closed Session)
	May 27	Pre-Decisional Strategic Plan Review (Closed Session)
	June 1	Coraggio Submits Draft Plan to MTDB for Feedback by June 5
	June 9	Coraggio Sends Final Draft to MTDB
	June 12	MTDB Meeting - Approval
	June 23	Final Strategic Plan Delivery

Andy Frank thanked Chairman Seidel and reviewed the strategic planning timeline and the Coraggio Group's work. He noted that the materials include the Five-Year Strategic Plan and a Situational Analysis, which identifies challenges facing Maryland tourism and will help inform future discussions about the industry. Mr. Frank thanked Marci Ross, Rianna Wan, Lisa Hansen Terhune and Brian Lawrence of the Office of Tourism for their work and openness to his edits. He also thanked Ms. Mildenstein and Ms. Goller for their participation.

Mr. Frank then introduced Aviva North from The Coraggio Group.



Ms. North reviewed the planning process, including surveys, interviews, discussion groups, a resonance check, data analysis, and feedback from the Strategic Planning Committee and Board. She summarized the themes and SWOT analysis that informed the draft plan.

Ms. North presented the draft mission and vision and reviewed the plan's four goals: define and activate the Board's role; build a collaborative tourism industry; support destination development; and steward Maryland's tourism brand. She noted that data and research and elevating tourism are priorities across all four goals. She also reviewed the proposed outcomes, performance measures, and initiatives, which would guide annual work plans.

In discussion, members considered whether to include the SWOT analysis in the plan or as an appendix. They recommended a tighter account of the industry's challenges and a stronger sense of urgency and commitment to growth.

Ms. Stokes moved to approve the Strategic Plan and authorize Ms. Ross to lead revisions discussed at the meeting. Mr. Mathias seconded. The motion was amended to authorize the Office of Tourism team and the Strategic Planning Committee, led by Ms. Ross, to make those revisions. On a roll-call vote, Arthur, Ferraro, Frank, Johnson, Martinez, Mathias, McElveen, Riehl, Seidel, Stokes, Turner, and Vanhooser voted in favor. There were no votes against or abstentions. The amended motion carried unanimously, 12-0.

Following approval of the Strategic Plan, Chairman Seidel called for a motion to increase its Board attendance KPI from 60% to 75%. Mr. Frank moved, and Ms. Johnson seconded. There was no discussion. On a roll-call vote, Arthur, Ferraro, Frank, Johnson, Martinez, Mathias, McElveen, Riehl, Seidel, Stokes, Turner, and Vanhooser voted in favor. There were no votes against or abstentions. The motion passed 12-0.

Chairman Seidel requested the Legislative/Education Committee Report by Chris Riehl.

Legislative/Education Committee

Co-Chair - Chris Riehl

OTD Support Staff - Marci Ross, Lisa Hansen Terhune

12 

LEGISLATIVE/EDUCATION COMMITTEE

FY28 Tourism Budget Increase Feedback Summary - Survey Purpose & Results

- LEC surveyed its members to
 - Assess support for pursuing a \$27 million tourism budget goal for FY 28,
 - Identify investment priorities, and
 - Understand the implications of maintaining current funding levels.
- 5 of 11 respondents participated
- 100% support for pursuing increased funding

13 

Mr. Riehl summarized the Legislative / Education Committee's discussion of a recent member survey on whether to pursue an increase in the tourism budget, priorities for any additional funding, and the implications if funding does not increase. Key findings included:

LEGISLATIVE/EDUCATION COMMITTEE

Survey Key Findings

- Tourism marketing is viewed as a high-return economic development investment that increases visitor spending, tax revenue, jobs, and quality of life.
- Maryland's tourism funding has fallen behind competitor states, while inflation continues to reduce the effectiveness of a flat budget.
- Priority investments include expanded advertising and marketing, content creation, DMO grants, international marketing, workforce development, and tourism data tools.
- Failure to increase funding risks loss of market share, slower visitor spending growth, reduced tax revenue, and declining competitiveness.

LEGISLATIVE/EDUCATION COMMITTEE

Recommendation

Pursue a **\$27 million budget** and position the request as a **growth investment for Maryland's economy.**

Request = \$15M Increase

Mr. Riehl reported that the Legislative and Education Committee recommended seeking a tourism budget increase. During discussion, Mr. Riehl and Ms. Ross said an approved request could be submitted to the Department of Commerce over the summer as budgets are developed. Mr. Riehl moved that the Board support a \$27 million tourism budget request for FY 2028; Mr. Martinez seconded. On a roll-call vote, Arthur, Ferraro, Frank, Johnson, Martinez, Mathias, McElveen, Riehl, Seidel, Stokes, Turner, and Vanhooser voted in favor. There were no votes against or abstentions. The motion passed, 12–0.

Chairman Seidel then called for the Elections and Nominations Committee report.

Elections/Nominations Committee

Co-Chairs - Sandy Turner and Dave Ferraro

Committee Member - Ashley Chenault

OTD Support Staff - Cynthia Miller

16 

Elections and Nominations Committee Co-Chair Ferraro reported that the committee had asked Board members about their interest in serving as officers. He reviewed the bylaws' officer positions representing lodging, food service, transportation, retail, and amusements and attractions.

ELECTIONS/NOMINATIONS COMMITTEE



- Chair
- Five Vice Chairs representing
 - Lodging
 - Food Service
 - Transportation
 - Retail
 - Amusement/Attraction
- Secretary-Treasurer

§ 4-205. Election of Officers.

(a) Each year the Board shall elect a chair, five vice chairs, and a secretary-treasurer from among its members.

(b) Of the five vice chairs, there shall be one representative each from the lodging, food service, transportation, retail, and amusements and attractions sectors.

ARTICLE III
Officers—Staff

3.1. **Executive Officers.** The Board shall have a Chair, five Vice Chairs (one each to represent the lodging, food service, transportation, retail, and amusements and attractions sectors), and a Secretary-Treasurer. The Board shall elect the Chair, Vice Chairs, and Secretary-Treasurer from among the members of the Board.

3.2. **Election and Tenure.** The Chair, the five Vice Chairs, and the Secretary-Treasurer shall be elected annually. Each officer shall serve for a term of one year, or until death, resignation, or removal. Upon a vacancy of any officer position, a successor shall be elected at the next regular meeting of the Board to serve for the remainder of the unexpired term.

3.3. **Powers and Duties of the Chair.** The Chair shall preside at all meetings of the Board unless a Vice Chair presides in accordance with § 3.4 and shall have any other powers and duties specified in these Bylaws or by the Board.

3.4. **Powers and Duties of the Vice Chairs.** The five Vice Chairs have the powers and duties assigned to them by the Board or the Chair. In the event of the absence or disability of the Chair, the powers and duties of the Chair shall be exercised by the Vice Chair elected to perform such powers and duties by the affirmative vote of at least three Vice Chairs, and the taking of any action by such Vice Chair shall be conclusive evidence of the absence or disability of the Chair.

3.5. **Secretary-Treasurer.** The Secretary-Treasurer shall have the responsibility for annually reviewing the accounts of the Board and the reports of the State Treasurer regarding the Board's funds, and to ensure that correct minutes of all Board meetings are prepared and approved.

ELECTIONS/NOMINATIONS COMMITTEE

“The Secretary-Treasurer shall have the responsibility for annually reviewing the accounts of the Board and the reports of the State Treasurer regarding the Board's funds, and to ensure that correct minutes of all Board meetings are prepared and approved”

18 

Committee Co-Chair Turner reported that the secretary-treasurer position remained vacant and reviewed its duties under the bylaws. Chairman Seidel called for nominations, including self-nominations. None were offered at that time. Ms. Turner then presented the following FY 2027 slate of executive officers:

ELECTIONS/NOMINATIONS COMMITTEE

FY27 SLATE OF EXECUTIVE OFFICERS

- **Chair** – Ben Seidel
- **Vice Chair / Food Service** – Delegate Wayne Hartman
- **Vice Chair / Lodging** – Todd Burbage
- **Vice Chair / Attraction** – Gerardo Martinez
- **Vice Chair / Retail** – Shelonda Stokes
- **Vice Chair / Transportation** – Al Spence
- **Secretary-Treasurer** –

19 

Chairman Seidel called for a motion to approve the proposed slate of executive officers. Ms. Vanhooser made the motion, and Ms. Johnson seconded. During consideration of the slate, Chairman Seidel nominated Mr. Mathias for the vacant secretary-treasurer position. Mr. Mathias accepted. Ms. Johnson moved to elect Mr. Mathias secretary-treasurer, and Mr. Martinez seconded. On a roll-call vote, Arthur, Ferraro, Frank, Johnson, Martinez, Mathias, McElveen, Riehl, Seidel, Stokes, Turner, and Vanhooser voted in favor. There were no votes against or abstentions. The motion carried, 12–0.

Chairman Seidel then called for the Marketing Committee report from Co-Chair Vanhooser.

Marketing Committee

Co-chairs - Cassandra Vanhooser and Trish McClean

OTD Support Staff - Brian Lawrence

20 

Vanhooser summarized the recent activity of and recommendations by the committee as follows:

MARKETING COMMITTEE UPDATE

Since the last board meeting, the Marketing Committee met twice, in March and in May. Highlights:

- Reviewed and approved the spring/summer advertising campaign plan, which is currently running.
- Reviewed the proposed Board marketing budget for FY27, with no revisions. Recommend approval by full Board.
- Heard presentations on OTD Grants Program, and Expedia hotel attribution models.
- Established a schedule of regular committee meetings/calls on a monthly basis.

21 

Chairman Seidel asked for the Acting Executive Director's updates and turned the floor over to Marci Ross.

V. Acting Managing Director's Update

V. Acting Executive Director Updates

22

Strategic Approach: More visitors staying multiple nights in accommodations paying state and local hotel taxes.

Maryland Visitor Volumes, by segment
Millions of visitors, \$ millions, and spend per visitor

	2020	2021	2022	2023	2024	2024 Growth
Total visitors	24.7	35.2	43.5	45.1	45.8	1.5%
Day	13.2	19.8	25.9	26.8	27.5	2.4%
Overnight	11.5	15.3	17.6	18.3	18.3	0.1%
Total visitor spending	\$11,619	\$16,391	\$19,402	\$20,507	\$21,165	3.2%
Day	\$1,758	\$3,667	\$4,695	\$4,967	\$5,132	3.3%
Overnight	\$9,861	\$12,725	\$14,707	\$15,540	\$16,034	3.2%
Per visitor spending	\$470	\$466	\$446	\$455	\$463	1.7%
Day	\$133	\$185	\$181	\$185	\$187	0.9%
Overnight	\$855	\$830	\$836	\$850	\$876	3.1%

Source: Tourism Economics

23

Ms. Ross reminded all about our strategic approach, which is attracting more visitors staying multiple nights in accommodations that pay state and local hotel taxes.

PROPOSED FY27 MTDB BUDGET

DESCRIPTION: PRE-DECISIONAL & CONFIDENTIAL - This is the proposed FY27 MTDB Budget as estimated on 061126. It is 1) formatted to estimate how much funding is available for advertising after all other cost deductions and 2) subject to availability of funds, change and regulatory/contractual obligations. Yellow highlighted cells are fully or partially discretionary.

BUDGET ITEM:	FY26 Revised	FY27 Proposed	FY27 NOTES:
Total Budget:	\$12,310,300	\$12,885,300	
Department of Budget & Management Federal Funds allocation error	(\$127,000)	(\$127,000)	Department of Budget & Management Federal Funds allocation error
	\$12,183,300	\$12,758,300	Actual budget amount received from DBM, less \$127,000 in Federal Funds allocation error
Winery and Vineyard Economic Development Grant Program	(\$1,000,000)	(\$1,000,000)	Legislatively mandated; Staffed by OTD
MD Alcohol Promotion Fund Grant Program	(\$1,600,000)	(\$2,000,000)	Legislatively mandated at \$1.6M + \$400K in Supplemental Budget; Staffed by OTD
Military Bowl Sponsorship		(\$175,000)	Supplemental Budget pass through; Administered by OTD
Motor Vehicle Operation	(\$1,500)	(\$1,500)	Department of Budget & Management (DBM) annual assessment
Subtotal after Regulatory Deductions:	\$9,581,800	\$9,581,800	
DMO Grant Program	(\$2,500,000)	(\$2,500,000)	Legislatively mandated; Staffed by OTD
Subtotal after DMO Grant Program Regulatory Deduction:	\$7,081,800	\$7,081,800	
Research	(\$72,000)	(\$315,000)	Carry-over funds not available; Funded at FY25 Level
Fulfillment	(\$115,100)	(\$115,100)	DBM set this amount; unspent amount can be reassigned
Digital Development/Database Services	(\$200,000)	(\$200,000)	Technical support contract for industry database
Marketing Maryland Scenic Byways (Match)	(\$141,500)	(\$61,000)	Leverages federal funds for photography, video and printing projects
Domestic/International Sales			Remains in OTD budget
PR & Social Media	(\$200,000)	(\$200,000)	\$50K in Contracts, \$150K in Content Creation and SM advertising placement
Special Funds allocated to offset Ad Sales	(\$400,000)	(\$400,000)	DBM set this amount; unspent amount can be reassigned
MTDB Strategic Plan	(\$75,000)		
MTDB Ops Cost	(\$40,000)	(\$50,000)	Meetings, Outreach, Travel, Incidentals
Contingency Funds	(\$100,000)	(\$100,000)	Recommended; discretionary
Subtotal:	(\$1,343,600)	(\$1,441,100)	
Print & Digital Media (Placement & Production)	\$5,738,200	\$5,640,700	
Miles	(\$170,000)	(\$170,000)	No retainer, non-DMM printing costs only
Mojo	(\$515,000)	(\$515,000)	Annual retainer = \$290,000 + Web Maintenance
Marriner - projected	(\$5,053,200)	(\$4,955,700)	Annual retainer = \$684,000 + Printing, Canadian PR and Media Placement
Balance:	\$0	\$0	

24

Ms. Ross presented the FY 2027 budget, distinguishing funds available for marketing from mandated and directed expenditures. She noted an additional \$400,000 for the Maryland Alcohol Promotion Fund Grant Program, a Military Bowl sponsorship, and a marketing budget of \$7,081,800 after other allocations. Members discussed spending on AI and comparisons with other states' direct marketing budgets. Ms. Ross noted that final budget figures come from the Department of Budget and Management.

Chairman Seidel called for a motion to adopt the FY 2027 budget as presented. Mr. Riehl made the motion, and Mr. Mathias seconded it. On a roll-call vote, Arthur, Ferraro, Frank, Johnson, Martinez, Mathias, McElveen, Riehl, Seidel, Stokes, Turner, and Vanhooser voted in favor. There were no votes against or abstentions. The motion passed, 12-0.

DMO GRANT PROGRAM UPDATE

FY26:

Fourth Quarter (April - June):

- CY25 Qualifying Expenditure Reports are under review & FY27 Grant Awards being calculated
- FY26 Reimbursement Requests are under review

FY27:

First Quarter (July - September):

- FY27 Applications processed/executed
- FY26 Program Closeout

25

Ms. Ross reported that DMO Grant Program reimbursements are on schedule. She said DMO reports on advertising expenditures will be used to show total investment in marketing Maryland in the annual report.

CY25 MARYLAND ESTIMATED DOMESTIC VISITOR VOLUME & SPENDING

	Volume			Spending		
	2024	2025	% Change from CY24	2024	2025	% Change from CY24
TOTAL	45.07	46.78	3.80%	\$15,682.79	\$16,697.1	6.5%
BUSINESS	8.11	8.81	8.50%	\$3,584.07	\$3,666.1	2.3%
LEISURE	36.96	37.98	2.80%	\$12,098.72	\$13,031.1	7.7%
DAY	27.46	29.42	7.10%	\$4,183.98	\$4,528.3	8.2%
OVERNIGHT	17.61	17.36	-1.40%	\$11,498.81	\$12,168.8	5.8%

Source: MMGY/DK Shifflet

Person-Trips: A person-trip is any trip taken to a unique geography (national or state level). It counts the total number of people on a single trip by the number of trips but does not count the number of destinations visited on a trip.

2025 VISITOR VOLUME (Person-Trips*)

- Maryland welcomed an estimated **46.8 million visitors** in 2025, a **3.8% increase** over 2024.
- Growth was driven by strong gains in **business travel (+8.5%)** and **day-trip visitation (+7.1%)**.
- Overnight visitation declined slightly (-1.4%)**, despite overall visitation growth.
- The results suggest a continued shift toward **same-day travel**, while maintaining strong overall visitor demand.

2025 VISITOR SPENDING

- Domestic visitor spending** reached **\$16.7 billion** in 2025, a **6.5% increase** over 2024.
- Spending growth **outpaced visitation growth** and exceeded the **U.S. inflation rate of 2.7%**, reflecting real gains in visitor expenditures.
- Leisure travelers** remained the largest contributor, generating **\$13.0 billion**, up **7.7%** year over year.
- Business traveler spending** totaled **\$3.7 billion**, an increase of **2.3%**.
- Despite a slight decline in overnight visitation, **higher spending per overnight trip** helped sustain overall tourism spending growth.

26

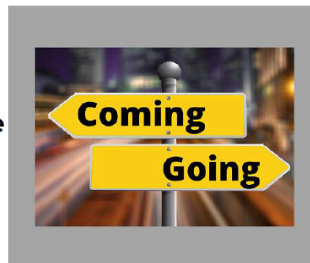


Ms. Ross presented preliminary estimates of 2025 domestic visitation and spending from D.K. Shifflet and said the final Tourism Economics report was expected in August or September. Ms. Pironis noted that Meet in Maryland helped secure the 2026 Quantum World Congress. Ms. Ross emphasized the role of visits in attracting talent and businesses in Maryland's technology industries.

STAFFING UPDATE

Welcome to the Team

- Managing Director**
Cassandra Vanhooser
- Marketing Administrative Assistant**
Tegan Jones



Bon Voyage

- Director of Strategic Partnerships & PR**
Cindy Miller

27



Ms. Ross shared a warm welcome to new Managing Director Cassandra Vanhooser, who begins her job in 12 days. She said we have a new marketing administrative assistant onboard. Finally, she thanked Cindy Miller for her years of service as she moved into retirement.

STAFFING UPDATE

Welcome Centers:

- **Youghiogheny Overlook**
Recruiting two Sales Associates
- **I-95 North & South (Laurel)**
Recruiting one Sales Associates
- **I-70 East & West (South Mountain)**
Recruiting two Sales Associates



28 

Ms. Ross said recruitment is still underway for the following positions, which is a top priority for the Office of Tourism. Discussion ensued about benefits offered, wages and target recruitment tactics. Ms. Stokes recommended a collaboration with the Department of Aging.

VI. Other Business

Ms. Stokes asked how the Board's work aligns with the Maryland Marketing Partnership, a Commerce program. Ms. Ross said the Office of Tourism works with Commerce programs where their target audiences overlap.

Chairman Seidel asked about IPW, the recent international travel conference in Florida. OTD Group Travel Sales Manager Rich Gilbert reported that Maryland met with tour operators and media to promote the state. Ms. Ross added that journalists from Canada and the United Kingdom later visited Frederick, Hagerstown and Annapolis, with travel coverage beginning to appear.

Chairman Seidel also asked about the upcoming Maryland Municipal League conference. The Board will have a booth to raise awareness of its role in bringing tourism partners together.

BOARD OUTREACH ACTIVITIES

Upcoming Event

Maryland Municipal League - MML
Ocean City - June 14 - 16

MTDB Representative: Sandy Turner

30 

VII. Board Member Updates

Mr. Mathias gave recognition and kudos to Marci Ross for her good work over the last 17 months as Acting Managing Director. Ross acknowledged the many advisors who helped during her interim and the many transitions, including Ms. Vanhooser.

WITH APPRECIATION

ASHLEY CHENAULT

Chief of Tourism
Explore Charles County
Department of Recreation, Parks and Tourism

DAVE FERRARO

Executive Director
Friends of Patapsco Valley State Park

Chairman Seidel and Acting Director Ross thanked Ms. Chenault (not in attendance) and Mr. Ferraro for their service on the Tourism Board. A citation from the Secretary of Commerce and a plant were presented to Mr. Ferraro.

VIII. Reports from the Industry

Time Permitting

IX. Adjournment



Chairman Seidel thanked all for their dedication and going into extra time today. He then called for a motion to adjourn the meeting. Mr. Jim Mathias made the motion, and it was seconded by Mr. Martinez. Chairman Seidel adjourned the meeting at 12:35 p.m.