

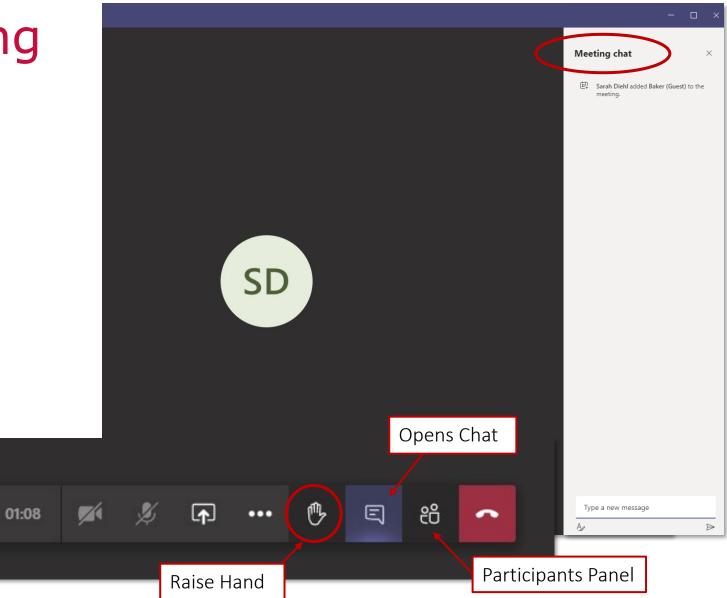
Public Feedback Session #1 Military Focus Group

Maryland Military Community Compatibility Website & Handbook Development

October 20, 2021

Teams Housekeeping

- Note: the tool icons may be at the top or bottom of your screen and in different orders.
- To reduce background noise, please keep your device on mute if not speaking.
- Please identify yourself when you speak.
- Please ensure that your name is appearing correctly in the "Participants" tab.
- If you have a question, you can "Raise Hand" or send a chat. (Must also un-raise hand!)
- Value the strength of diverse input.
- Please note that this meeting may be recorded.





Today's Agenda

- 1. Introductions
- 2. Project Overview
- 3. Goals & Outcomes of Feedback Sessions
- 4. Resource Review/Collection
- 5. Next Steps
- 6. Questions/Comments







Introductions

Meeting Facilitators



Sarah Diehl, AICP Compatible Use Community Planning Liaison Maryland Department of Planning <u>sarah.diehl@maryland.gov</u>



Anson Blackall Public Outreach Lead SIA Solutions anson.blackall@salasobrien.com



Eric Spillman Spillman Consulting <u>erspillman@spillmanconsulting.com</u>



Introductions

Tell us about yourself!

Community Engagement Military Engagement Industry Engagement

- Where are you joining from?
- If/how do you interact with or support the communities surrounding your installation?
 - What do you hope to learn about this project?



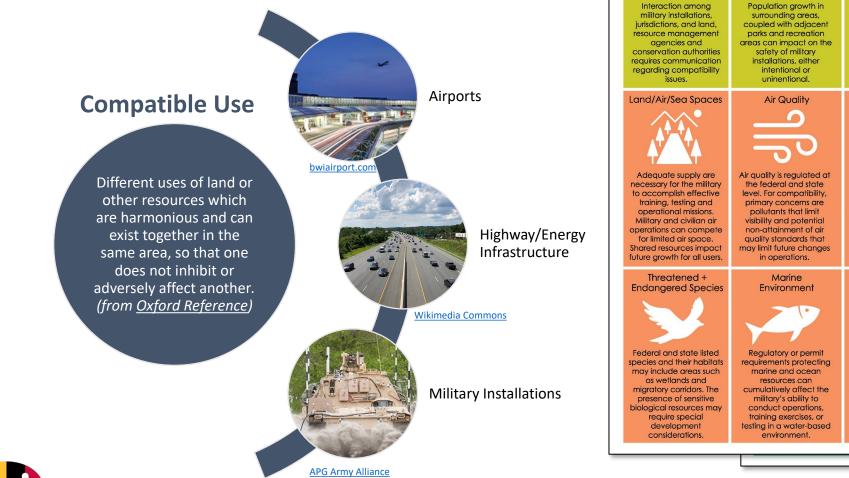


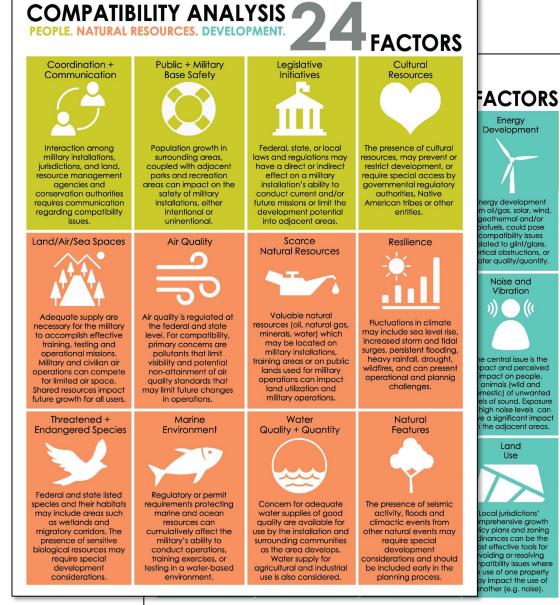
Overview & Purpose of the Compatible Use Project

- What is compatible use?
- Project overview: the military in Maryland
- Purpose of Maryland's Compatible Use Project
 - Public outreach methodology



An Overview of Compatible Use





JLUS Compatibility Factors Handout. Source: Stantec



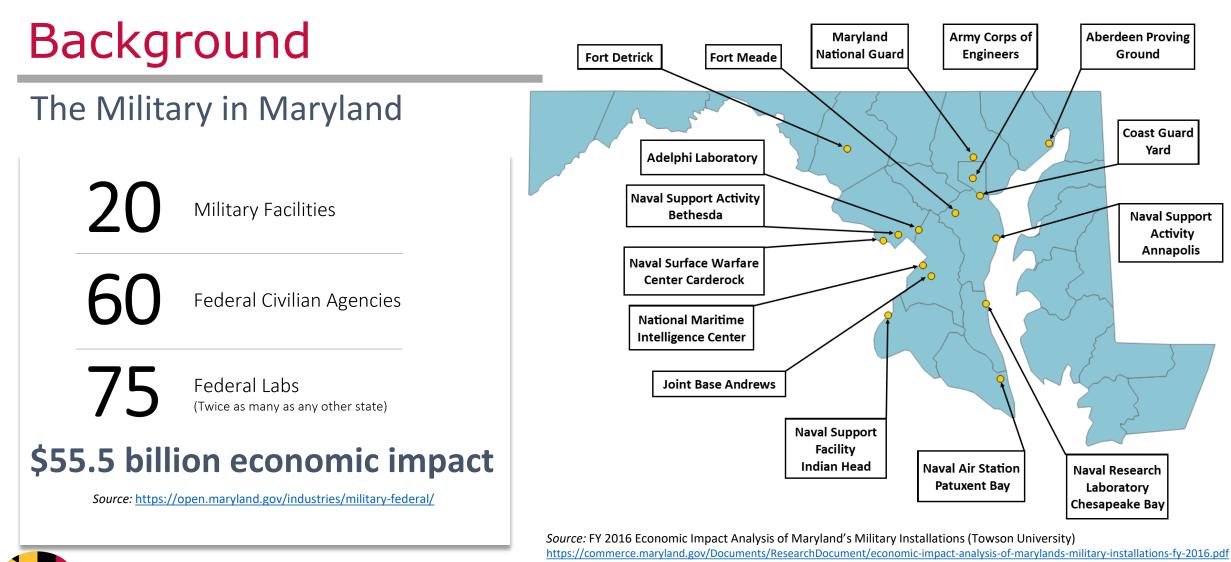
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Encroachment

Luxury houses against the fence line at Camp Bullis on the northern outskirts of San Antonio, Texas. Photo: Bob Daemmrich/Texas Tribune <u>Military Bases</u> <u>Battle Encroachment of Cities</u>



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Project Overview

Implementation measure of the **SJRIS**

Purpose

 Develop a compatible use website and handbook that will provide communities with tools and resources to ensure compatible use.

Resource Examples

 Best practices for communication and coordination, compatible use study guidance, sample model local ordinance language, and a compatibility mapping review tool.

Target Audiences

 Military communities and members, state and local leaders, community organizations, and the general public.



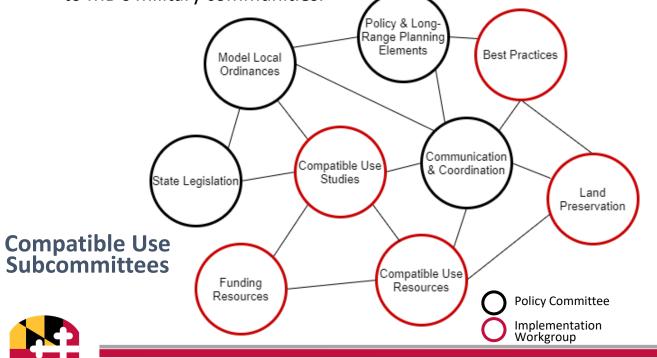


A Stakeholder Driven Process

Regular stakeholder meetings

Maryland

- Collection of existing resources from both in and out of state best practices, contacts, etc.
- Gain understanding of what types of resources would be most beneficial to MD's military communities.





Compatible Use: Policy Committee

Stakeholder Meeting #1 | February 23, 2021 Maryland Military Community Compatibility Website & Handbook Development

Compatible Use: Policy Committee Meeting #1 | Planning.Maryland.gov



Compatible Use: Implementation Workgroup

Stakeholder Meeting #1 |February 22, 2021 Maryland Military Community Compatibility Website & Handbook Development

> Compatible Use: Implementation Workgroup Meeting #1 | Planning.Maryland.gov



Public Outreach

Methodology & Messaging

Stakeholder research conducted Initial outreach to community, military, and industry members

Focus group meetings (Three Sessions)

Compatible Use online survey



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Desired Goals and Outcomes of Feedback Sessions



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Feedback Sessions

Goals & Outcomes

Identify additional resource gaps

• In addition to what has already been collected, are there other areas that we should be considering?

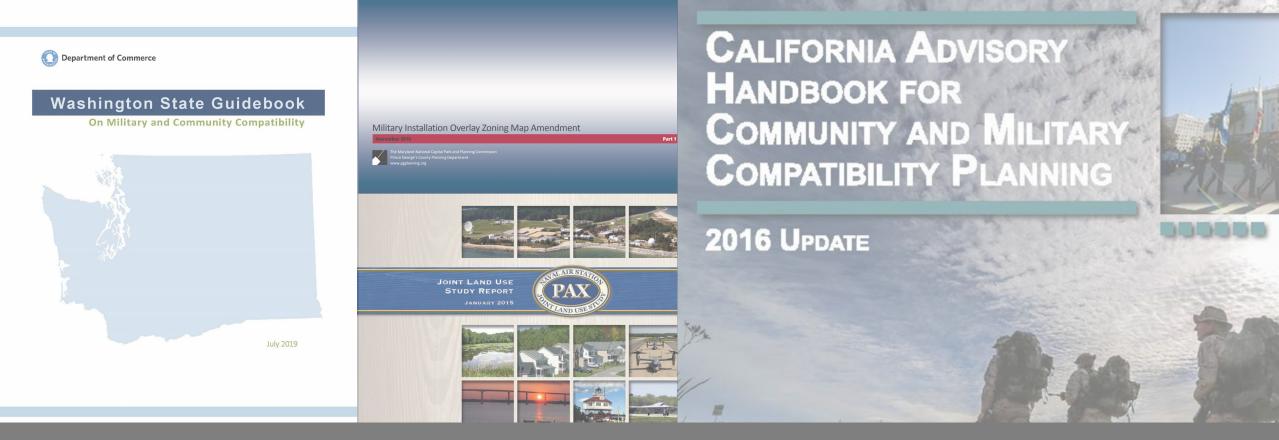
Share additional resources

• Using participant expertise, what are other tools and resources that can be included as part of the website and handbook?

Expand the audience

• Engage with other stakeholders to gain insight outside the military realm to make sure we achieve intended project outcomes.





Resource Review & Collection

- What we have heard
- What we need: gaps in information



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Noise Infrastructure Coordination **Compatible Use Studies** AICUZ Collaboration Need for data Mapping Communication **REPI** Funding **Partnerships Audiences**



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Information Needed

- What are community best practices?
 - Other states and communities that are implementing policies that promote compatible land use
 - Examples of collaboration in action
 - Community issues affecting continued military operations (i.e., traffic congestion, affordable workforce housing, workforce development programs)

What are conservation/preservation initiatives that promote compatible development in Maryland?

Examples:

- Maryland Rural Legacy Program
- Program Open Space
- Local examples of land preservation opportunities

What community development initiatives promote compatible development in Maryland?

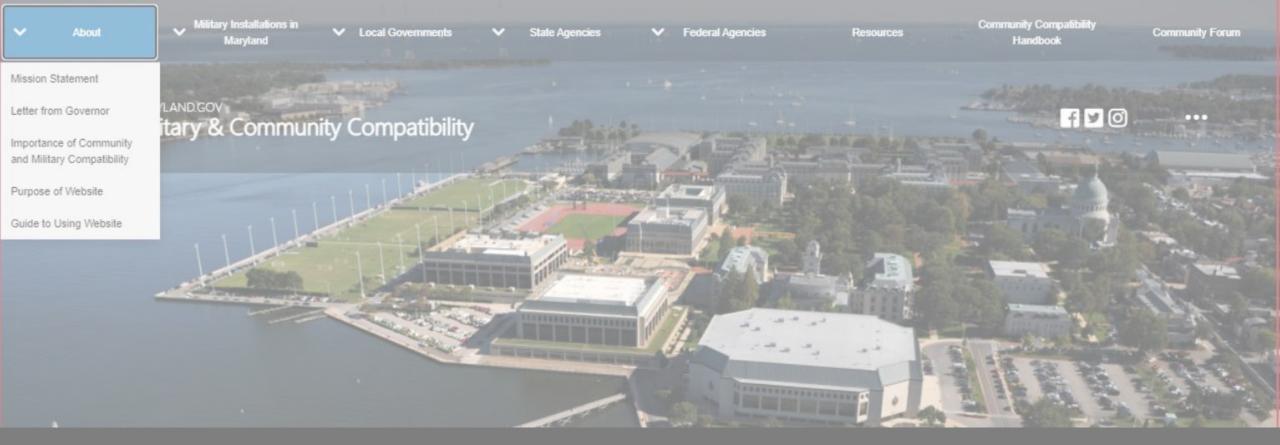
Examples:

- Real Estate Disclosures
- Overlay Zoning Ordinance
- Comprehensive Plan/Land Use and Zoning/Building Code Regulations
- Regional Transportation Planning
- Capital Improvement Planning

Who are your points of contact?

Who do you go to when you need to coordinate with the community / military?

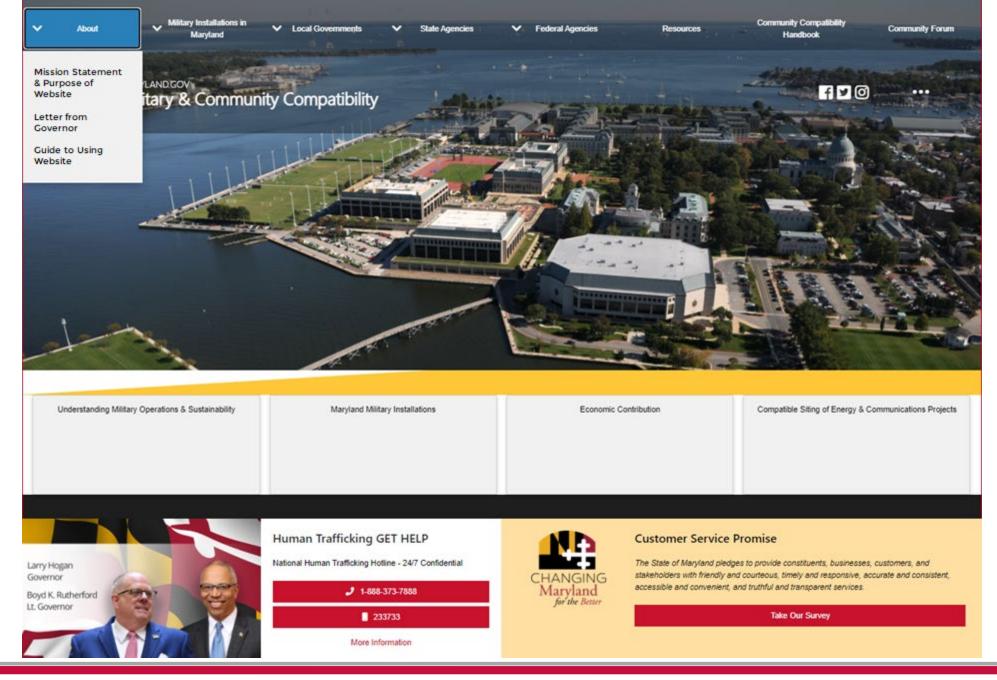




Website Demonstration



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Community Forum

TAB 1 - About

Introduce the purpose of the Community/Military Compatibility Website. Provide overview of why community compatibility planning and development near military operating areas is important. Provide State of Maryland's perspective regarding the common goals and opportunities the State shares with our nation's military.

- Mission Statement & Purpose of Website .
- Letter from Governor .
- Guide to Using Website •

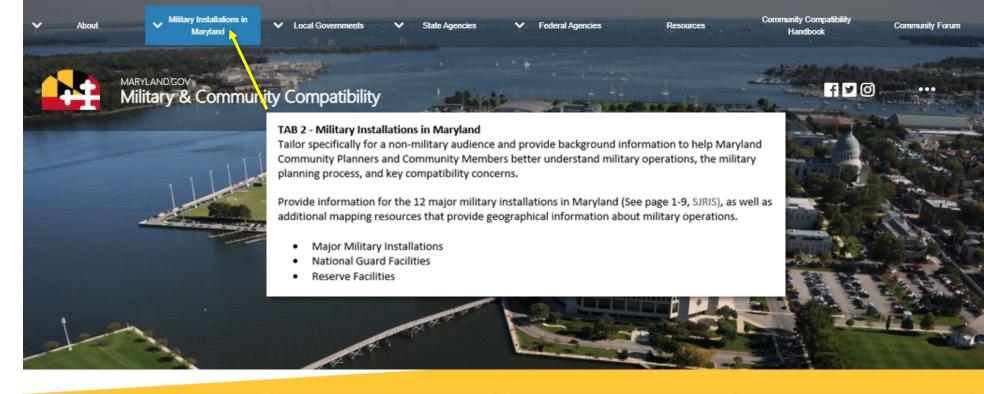


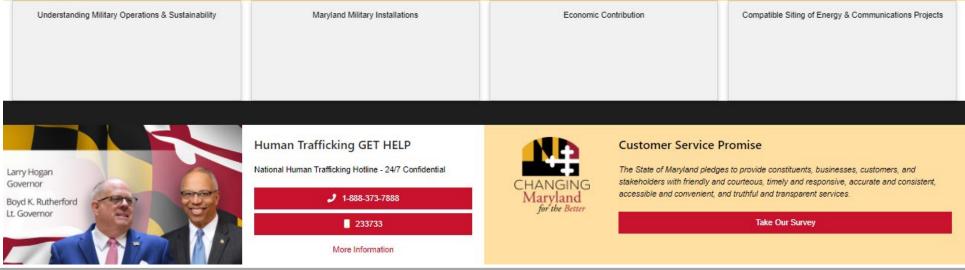
| Understanding Military Operations & Sustainability | Maryland Military Installations | Economic Contribution | Compatible Siting of Energy & Communications Projects |
|---|--|---------------------------------------|--|
| Larry Hogan Governor Boyd K. Rutherford Lt. Governor | Human Trafficking GET HELP National Human Trafficking Hotline - 24/7 Confidential 1-888-373-7888 233733 More Information | The State of CHANGING stakeholders | er Service Promise Maryland pledges to provide constituents, businesses, customers, and with friendly and courteous, timely and responsive, accurate and consistent, ind convenient, and truthful and transparent services Take Our Survey |





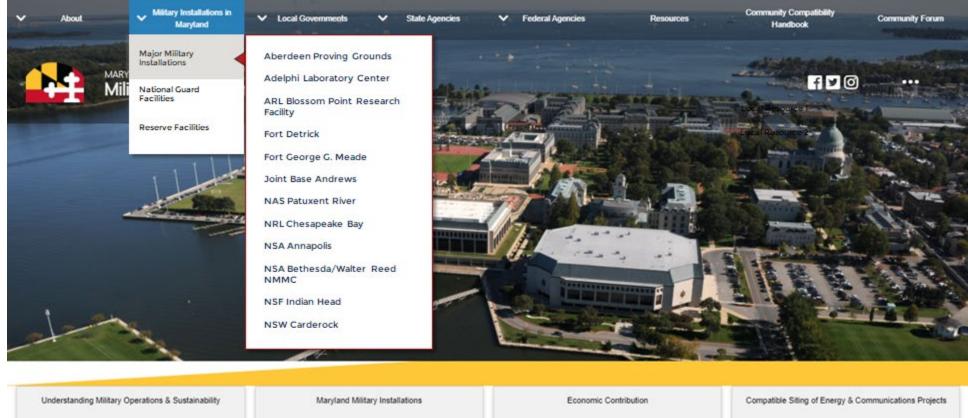
About

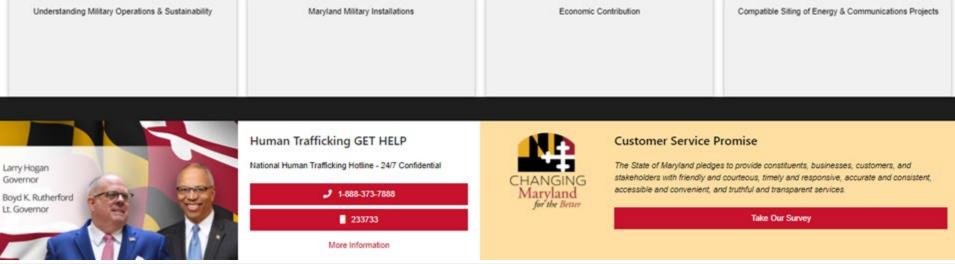






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Community Forum

MaryLand.gov Military & Community Compatibility



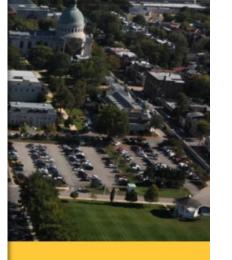
TAB 3 - Local Government

Tailor specifically for the Military Installation and General Public audience and provide background information for better understanding of community plans and planning processes.

Provide more detailed information for all audiences regarding specific strategies and tools that can be used to address encroachment-related issues and achieve greater compatibility with military installations and operations.

Provide examples of Comprehensive Plan goals/objectives/policies, Zoning Ordinances and Site Development Regulations adopted throughout the State of Maryland to support military readiness. Consider providing national examples as well.

- Understanding Maryland Community Planning, Programs, Process and Procedures
- Compatible Use Planning to Support Military Operations
- Comprehensive Planning to Support Compatibility
- Model Ordinances
- Best Practices

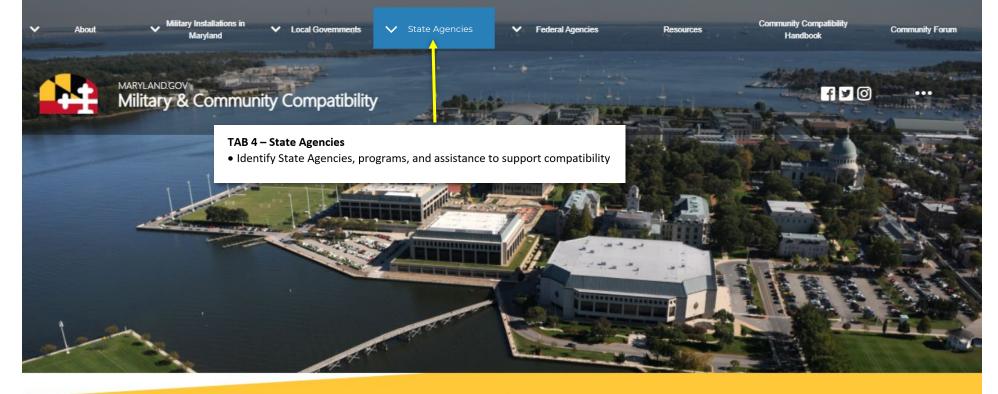


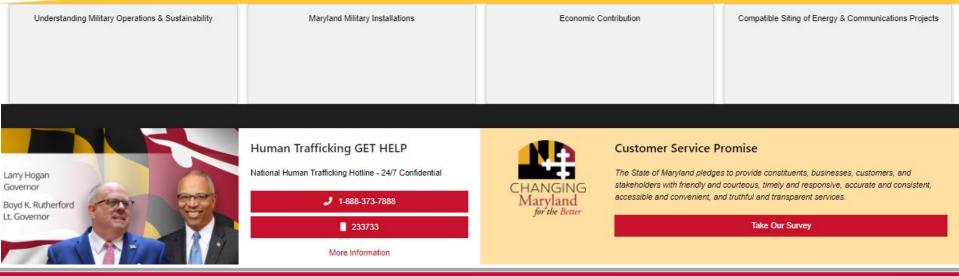
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| Understanding Military Operations & Sustainability | Maryland Military Installations | Economic Contribution | | Compatible Siting of Energy & Communications Projects | |
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| Larry Hogan Governor | Human Trafficking GET HELP National Human Trafficking Hotline - 24/7 Confidential | CHANGING | Customer Service Promise The State of Maryland pledges to provide constituents, businesses, customers, and stakeholders with friendly and courteous, timely and responsive, accurate and consistent, accessible and convenient, and truthful and transparent services. | | |
| Boyd K. Rutherford Lt. Governor | 1-888-373-7888 233733 More Information | Maryland for the Better | Take Our Survey | | |



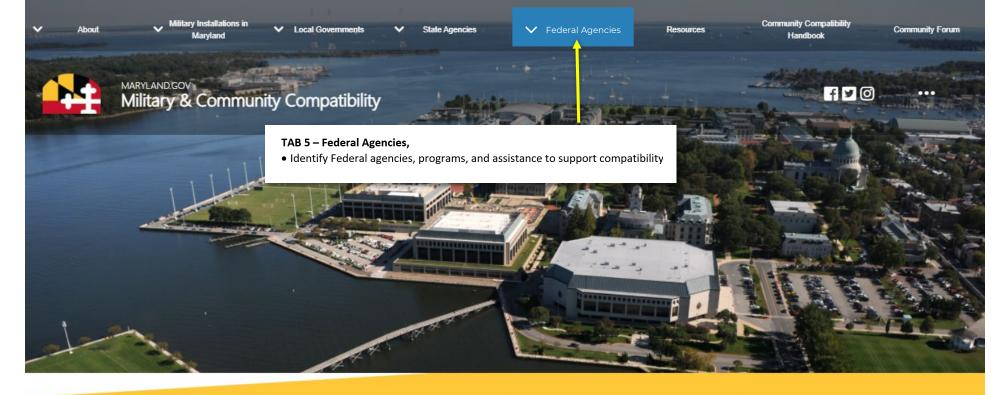
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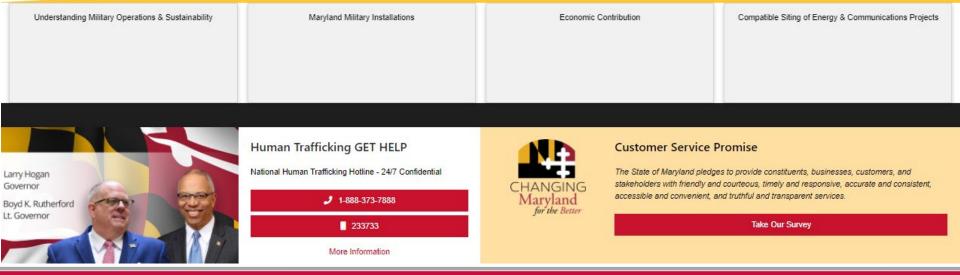








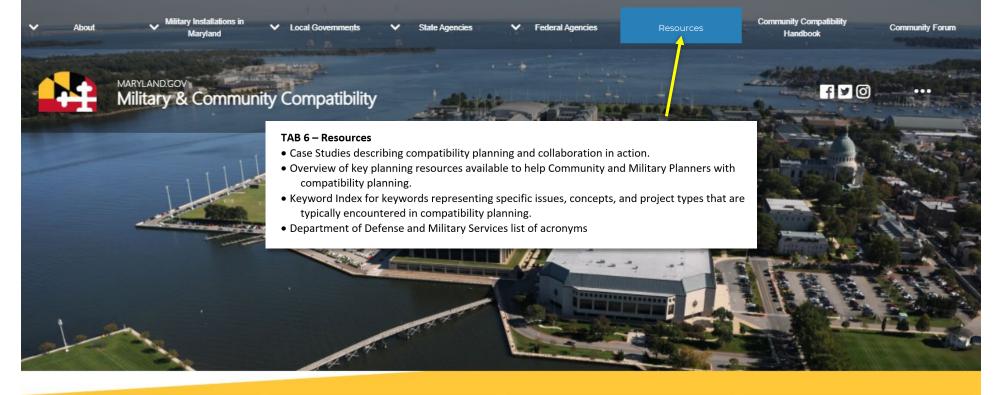




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Resources

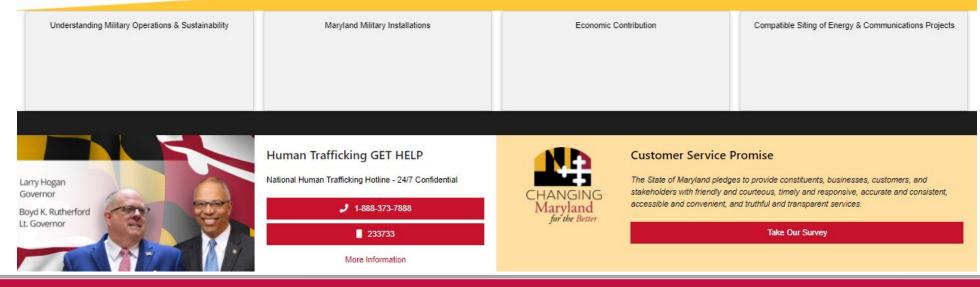


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Military & Community Compatibility

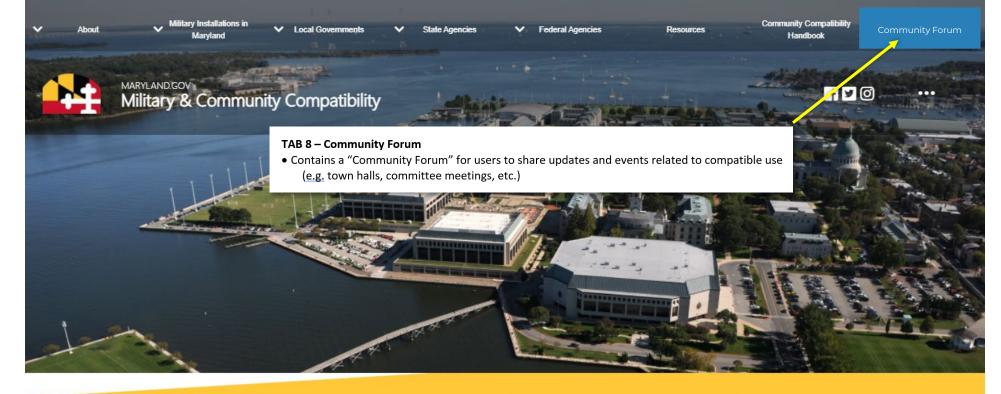
TAB 7 – Community Compatibility Handbook The Handbook included on the website is in a downloadable PDF format.

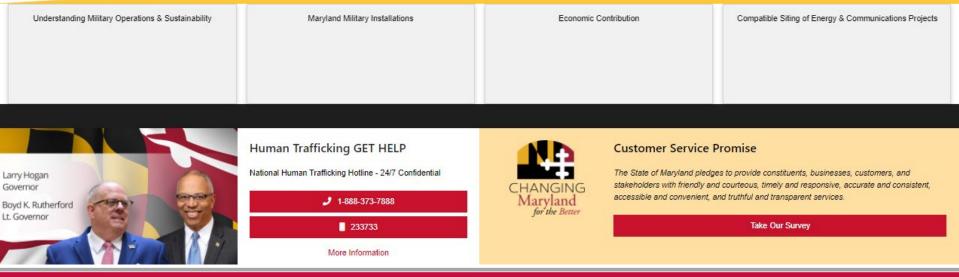
It shall not exceed 30 pages and the content shall be sorted by audience and include compatible use guidance for community planners, military, general citizens, etc. This content should be appropriately adjusted for each audience as well. For example: general content for citizens should be geared for a Maryland audience, local in nature, and presented in plain, easy to understand language from a citizen perspective; guidance for local planners should be more technical in nature.

















Open Discussion

- Where do you get your information?
 - Additional questions?



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Next Steps

Maryland Department of Planning collects suggested resources and tools. The team will review comments made today and follow up on any questions Work on the compatible use website and handbook will continue using your feedback The team will start preparing for the second focused group planned in January

Stay tuned for upcoming feedback sessions

Session 1: Content development focus

Session 2: Website functionality and design

Session 3: Final demonstration



Public Survey

We want to hear from you!

- Survey will provide insight as to how adjacent communities interact with the numerous military installations around Maryland.
- Results will also inform the project team of further community compatibility topics to explore and what types of resources should be included in project deliverables.
- Responses will remain anonymous.

PLEASE share with your colleagues and professional networks!!

Take the survey <u>HERE</u>



Compatible Use Website & Handbook Development - User Experience Survey

Maryland is home to 20 military installations, including 12 major installations. According to the 2015 Maryland Economic Impact Study of Military Facilities conducted by the Maryland Department of Commerce, the economic impact of military activities in Maryland was more than \$57 billion in 2012, making the military a significant industry for local communities. To preserve and protect these installations, their missions, and the communities around them, Maryland is partnering with state, local, and military leaders to develop a compatible use website and handbook to provide the tools and resources needed to ensure that land uses in surrounding communities are compatible with a military installations' operations. Successful compatible land use planning works to ensure that both existing and planned land uses and activities are carefully considered and monitored to reduce, or eliminate adverse effects, and/or to enhance and support neighboring land uses.

The Maryland Department of Planning is seeking the input of communities around the state to help guide the development of a compatible use website and handbook. This survey will inform the project team of community compatibility topics that should be explored and will provide valuable insight as to how adjacent communities interact with the numerous military installations in Maryland. Please note that all responses will remain anonymous. The survey will be open from October 19 to December 17, 2021.

For more information on Maryland's Compatible Use Project and to learn how you can get involved, please see the project website (<u>https://commerce.maryland.gov/compatibleuse</u>).

| sarah.diehl@maryland.gov Switch account * Required | | | Ø | |
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| Back | Next | Page 2 of 6 | | Clear form |

The survey will remain open from October 19 – December 17, 2021



Thank you for joining us today!

Visit the Project Website <u>Here</u>

Contact: Sarah Diehl, AICP - Compatible Use Community Planning Liaison <u>sarah.diehl@maryland.gov</u> Anson Blackall – Public Outreach Lead <u>anson.blackall@salasobrien.com</u>