



Commerce
Subcabinet
Guidance Collaboration Action

August 16, 2021
100 Community Place, Conference Room (SIDE B), Crownsville
1:00pm – 3:00pm
Minutes

Attendees:

Cabinet Members:

Kelly Schulz, Secretary, Department of Commerce, Chair
Ken Holt, Secretary, Maryland Department of Housing and Community Development (DHCD)
Special Secretary Jimmy Rhee, Governor's Office of Small Minority and Women Business Affairs (GOSBA)
Tiffany Robinson, Secretary, Department of Labor – Call in
Deputy Secretary Horacio Tablada for Ben Grumbles, Secretary, Department of Environment (MDE)
Deputy Secretary Earl Lewis, Jr. for Greg Slater, Secretary, Department of Transportation (MDOT)
Robert McCord, Secretary, Department of Planning (MDP)
Jim Fielder, Secretary, Maryland Higher Education Commission (MHEC)
Deputy Director Corbett Webb for Michael Higgs, Director of Assessments & Taxation (SDAT)
Jeannie Haddaway-Riccio, Secretary, Maryland Department of Natural Resources (DNR)
Wendi Peters, Special Secretary, Smart Growth

Guests:

Allison Mayer, Office of the Governor
Meredith Wimbrow, Office of the Governor
Gretchen Hardman, Governor's Office of Interagency Affairs (GOIA) - Call in
Ligia Aceves, Department of Budget and Management (DBM) – Call in
Allison Cordell, Governor's Office of Performance Improvement (GOPI) – Call in
Kenrick Gordon, Governor's Office of Statewide Broadband
Johnathan Glaser, SDAT
Mike Pantelides, Labor
Ann Gunning, Labor
Victor Clark, Labor – Call in
Janice Walker-Emeogo, Labor – Call in
Todd Scott, DHCD – Call in

Commerce Staff:

Deputy Secretary Signe Pringle
Assistant Secretary Tom Riford
Julie Woepke
Kyle McColgan
Jayson Knott
Jim Palma
Brigitte Peters- Call in
Wade Hearle
Michael Siers
Liz Fitzsimmons – Call in

I. Call to Order

Secretary Schulz called the meeting to order at 1:05pm.

I. Review and approval of June 7, 2021 Minutes

Upon a motion duly made and seconded, the minutes of the June 7, 2021 meeting approved.

II. Chair Update

Secretary Schulz began her presentation by emphasizing that the recent projects, wins, and investment announcements are the result of multi state agency collaborations working together. She referenced Great Wolf Lodge, Quantum Loophole, Progress Labs at Riverside 1, US Wind, Highline Warren and Bainbridge. She then gave details of the Great Wolf Lodge project, the largest tourism construction project in Maryland in 15 years. She described the economic impact and noted that this project will be among several legacy projects such as Bainbridge, US Wind/Sparrow Point Steel, the Quantum Loophole data center campus, and Opportunity Zones. She introduced Jayson Knott to provide more detail on several of the projects and wins; existing pipeline of projects; and the breakdown of the opportunities by region, number of jobs and capital expenditure.

Assistant Secretary Tom Riford continued the presentation by giving an update on the Maryland Marketing Partnership (MMP), highlighting paid media mix; video ad series; Ravens Stadium signage; avenues to share the State's story; public relations activities; campaign reach; overall performance; and next steps. He continued by presenting an update on tourism and film update. Mr. Riford noted the International Underground Railroad Month, over \$2 million value from public relations coverage in July and highlighted three (3) new film projects.

Secretary Schulz introduced Jim Palma, Acting Research Director to provide an overview to the Subcabinet of the various funding programs available resulting from the U.S. Economic Development Administration (EDA) implementation of the American Rescue Plan Act of 2021 (ARPA). The funding ranges from job creation; community development; travel, tourism and outdoor recreation; coal communities' redevelopment; statewide planning research and networks; and support for indigenous communities. Secretary Schulz encouraged the Subcabinet to collaborate when seeking the funds to reduce overlap and coordinate with the Governor's Office. All presentations on file.

III. Maryland Outdoor Recreation Economic Commission (MORE) Ambassador Program

Secretary Jeannie Haddaway-Riccio provided an update to the successful MORE Ambassador Program. She noted that to date there are 33 Ambassadors in four (4) counties who promote several outdoor recreational sports and opportunities. She welcomed suggestions from the Subcabinet of individuals to enlarge the pool of Ambassadors.

IV. Socioeconomic Programs Update

Special Secretary Jimmy Rhee provided updates on the Small Business Reserve (SBR), Minority Business Enterprise (MBE) and the Veteran-Owned Small Business Enterprise (VSBE) Programs. He reviewed the achievement levels of each program, reviewed the Fiscal Year 2021 annual report data requirements, and encouraged all to give attention to the deadlines. He concluded by reviewing a list of several committees, councils, workgroups and teams which Subcabinet Agencies may collaborate with GOSBA.

V. Subcabinet Workgroups

The Leaders of the six (6) Workgroups gave presentations: SM3, Regional Resources, Customer Service, Job Creators, Workforce Development and Small Business. Presentations and reports are on file.

VI. Good of the Order

No additional information was exchanged.

VII. Adjournment

There being no further discussion and upon motion duly made and seconded, the meeting adjourned at 3:10pm.