MARYLAND STATE ARTS COUNCIL
MEETING AGENDA

January 19, 2018
Open Works | 1400 Greenmount Avenue| Baltimore, MD 21202

9:30 a.m. Welcome & Introductions Morhaim

9:35 Approval of Consent Agenda Items Morhaim
  ▪ November Meeting Minutes

9:40 Chair Remarks Morhaim


10:05 Program Director Updates Program Staff
  ▪ Chad Buterbaugh
  ▪ Steve Drapalski
  ▪ Pamela Dunne
  ▪ Liesel Fenner
  ▪ Chris Stewart
  ▪ Steven Skerritt-Davis

10:35 Best Practices in Social Media Lis


11:00 Division of Tourism, Film & the Arts Update Fitzsimmons

11:05 Maryland Citizens for the Arts (MCA) Update
Nicholas Cohen, Executive Director

11:15 Strategic Planning - Expanding the Lens Skrzesz
  ▪ Judson Church Humanifesto
    o Are we supporting artists in this way?
  ▪ BOPA Data Map Project
    Krista Green, Interim Cultural Affairs Director
    o Are we telling our story in this way?
  ▪ NASA State Arts Agency Structure
    o Are we using this structure to our advantage?

12:15 p.m. Lunch

1:15 Strategic Planning - Preparation Dunne
  ▪ Current Data Review
  ▪ MSAC and MCA
    o What are the process intersections for the organizations?
  ▪ Skrzesz/Cohen

1:45 White Paper Sessions Skrzesz
  ▪ Department of Commerce Strategic Plan Review
    o Where are intersections for alignment?
  ▪ Mission/Vision/Values
Suggested Edits

2:15 Break

2:30 Strategic Planning – New Considerations

- Folklife Study Results
  - Amy Skillman, Academic Director
  - Lisa Rathje, Executive Director of Local Learning
  - David Grossman, Associate Professor of Business Management

- Facility Update

3:15 Strategic Planning – Next Steps

- Staff
  - Complete RFP Process and Facilitator Hiring (Staff)

- Committee Report
  - Create Timeline
  - Define Board/Staff Collaboration
  - Define Channels of Communication and Roles
  - Identify Key Issues
  - Assess Strategic Context and Challenges

3:45 Q&A/Wrap-up

4:00 Adjournment