

Maryland Alcohol Manufacturing Promotion Fund
Fiscal Year 25 - Round 1 of Awards

Organization	Project Summary	Amount Awarded
Brewers Association of Maryland	Marketing and social media; expanding minority ownerships; microgrants; multi-day event support - MD Craft Alcohol Conference; and a web applet.	\$230,000
Carroll Camden Business Association	In partnership with the South Baltimore Brewery District for signage and public art to celebrate the industry and its contributions along the walking route of the brewery district.	\$75,000
Conference & Visitors Bureau of Montgomery County, MD	Tastemakers Trail Experience - marketing and advertising	\$226,000
Maryland Distillers Guild	Website overhaul and tourism based marketing campaign.	\$195,000
Maryland Wineries Association	Research, demos, education, extension and activities by University of Maryland College of Agriculture and Research and Development Centers and commercial vineyards.	\$150,000
Maryland Wineries Association	BIPOC events and promotions	\$34,000
Maryland Wineries Association	Maryland Wine Trails refresh; web update w/tri-industry mobile; promotions; and public education.	\$320,000
Maryland Wineries Association	Maryland Wine Coffee Table Book to educate the public and market Maryland wineries.	\$70,000
Preservation Maryland	Engagement events and digital media resources (podcast, online) as part of Spirited History Phase II.	\$41,850
Queen Anne's County Economic & Tourism Development	Shore Pours Campaign - Phase II for long term marketing and branding.	\$50,000
St. Mary's MD, Inc.	Collaborate and support craft beverage industry with four county based heritage events.	\$74,000