



Maryland Alcohol Manufacturing Promotion Fund Application

To be eligible to receive a grant from the Fund, an applicant must be either:

- (1) a nonprofit organization under 501(c)(3) or (6) of the Internal Revenue Code; or
- (2) a state or local government unit.

Instructions

**To apply for grant consideration, please complete the following information.
PDF applications should be downloaded and emailed to the Advisory
Commission on Maryland Alcohol Manufacturing at map.fund@maryland.gov.
You will receive an acknowledgment email within 5 business days.**

Contact Section:

Organization Name:

Contact Name:

Contact email:

Contact Phone Number:

Contact Address:

Organization FEIN:

How much funding is being requested:

Status of the organization: (check box)

Non profit organization under 501(c)(3) or (6) of the Internal Revenue Code or :

State or Local government unit:

*If a nonprofit, please also submit the non-profit documentation for each award
(organization's articles of incorporation, bylaws, and certificate of good standing).*

The Maryland Alcohol Manufacturing and Promotion activity this funding requested for: (select all that apply)

foster the creation and expansion of the state's breweries, distilleries and wineries;

attract new visitors to the state's breweries, wineries and distilleries;

- encourage and create incentives for special events to promote state wineries, breweries and distilleries;
- educate the public about alcohol manufacturing in the state, including its rich history;
- support the expansion of minority ownership and participation in the operation of state breweries, wineries and distilleries;
- research and develop incentives for how to promote use of the state's agricultural products in the production of the state's beer, wine, and spirits.

Please provide a description of each activity checked above: (no more than 250 words)

Anticipated benefits from the activities to the Maryland Alcohol Manufacturing Industry:

Total Budget for the activities checked above, with an estimate for each activity:

Who or what are the funding partners, if any:

Describe key performance indicators that will be used to evaluate the outcome of this funding.

Include at the end of the application:

The following information will need to be included in the post event/activity report that is required in the grant agreement to receive funding. The post event/activity report must be completed within sixty (60) days of the activities funded by the grant, as outlined in the grant agreement.

- 1) Goal of the program/campaign and how it was met;
- 2) Lessons learned from the program/campaign;
- 3) Identification of other partners/sponsors of the program/campaign;

- 4) Estimate of attendance/reach of the program/campaign;
- 5) Did the program/campaign meet the benefit statement in the original application?
- 6) Are there plans to repeat the program/campaign in the next 12 to 18 months?

DISCLAIMER: Submitting this Request Form does not guarantee or otherwise ensure that the funding request will be granted, and whether or not Commerce decides to fund the Request is at the sole discretion of Commerce. The Department of Commerce reserves the right to alter this application and program.