



Maryland Marketing Partnership Board Meeting

September 18, 2023 | 1:00 p.m. - 2:30 p.m.

IN PERSON: 401 E. Pratt St., Baltimore, MD 21202

VIA CONFERENCE CALL

(US) +1 401-371-3529 PIN: 645 575 640#

Google Meets: meet.google.com/xny-yxrg-rzs

AGENDA

I. Welcome and Roll Call - Chair Aaron Tomarchio

II. Update from Commerce Deputy Secretary Signe Pringle

III. Commerce Presentation on Economic Development -Heather Gramm

Commerce: The Machine Behind our Advertising Campaign
Q&A

IV. MMP Administrative Items

- a. Minutes Approval from June 23, 2023
- b. Fundraising - Robert Scherr
- c. Financial Report - Leonard Raley
- d. How to submit a business for promotion - Julie Miller, Commerce

V. Advertising Update and Feedback Session - Planit

VI. PR Program Update - Abel

NOTE: Next Board Meeting December, 2023 (TBD)