



Maryland Marketing Partnership Board of Directors
June 23, 2023 | 1:00 p.m. - 3:00 p.m.
IN PERSON: at Planit, 1414 Key Hwy #100, Baltimore, MD 21230,
VIA CONFERENCE CALL
Google Meets: meet.google.com/jzf-gmxo-idy

MMP MEETING AGENDA

- I. Call to Order / Roll Call / Welcome Guests**
- II. Comments and welcome by Chair Aaron Tomarchio**
- III. Administrative Items**
 - a. Minutes Approval from March 29, 2023
 - b. Financial Report (by Leonard Raley)
- IV. Update from MD Commerce Secretary Kevin Anderson**
- V. Presentation by audit firm SB and Company, with the MMP's financial audit.**
- VI. Presentation from Planit Ad Agency**
- VII. MMP Updates**
 - d. Executive Director's Report (Tom Riford)
 - e. Partnership and Contract Updates (Robert Scherr)
 - f. PR Report (Abel Communications/Staff)
- VIII. New Business:**

NOTE: Next Board Meeting September, 2023 (TBD)