



Maryland Marketing Partnership Board Meeting

December 19, 2023 | 9:00 - 10:30 a.m.

**IN PERSON: UMBC Research and Tech Park - 5520 Research Park Drive, #290,
Baltimore, MD 21228**

VIA CONFERENCE CALL

(US) +1 937-877-2142 PIN: 698 742 431#

Google Meet: meet.google.com/rvf-bpwe-gmx

AGENDA

- I. Welcome and Roll Call - Chair Aaron Tomarchio**
- II. Update from Commerce Secretary Kevin Anderson**
- III. International Team Update on Global Gateway Program - Paul Beatty**
- IV. Greater Baltimore Committee Update - Nekoro Gomes and Pothik Chatterjee**
- V. MMP Administrative Items**
 - a. Minutes Approval from September 18, 2023
 - b. Financial Report - Leonard Raley
- V. Fundraising Plan - Robert Scherr**
- VI. Advertising Fall Wrap Up and Spring Preview - Planit**
- VI. PR Program Update - Abel**

NOTES:

MMP Members Governor Reception - March 7 at Government House in Annapolis

Next Board Meeting March 26, 2024, 11:00 - 12:30