



Maryland Marketing Partnership Board Meeting

September 24, 2024

IN PERSON: 401 E. Pratt St., Baltimore, MD 21202, 17th Floor

Google Meet: meet.google.com/vvr-sfrp-qdc

Join by phone

(US) +1 636-306-2180 PIN: 931 712 897#

AGENDA

- I. Welcome and Roll Call - Chair Laura Van Eperen
- II. Commerce Update - Deputy Secretary Signe Pringle
- III. Minutes Approval -March meeting
- IV. Financial Report - Leon Bailey
- V. Fundraising Update - Robert Scherr
- VI. Commerce Strategic Planning Update - Jerel Registre, Commerce
- VI. PR Program Update - Abel Communications
- VII. Conclude - Next Meeting - December 9, 10-11:30, WTC Baltimore