



Maryland Marketing Partnership Board Meeting

September 10, 2026

10:00 - 11:30 a.m.

VIRTUAL ONLY

AGENDA

- | | | |
|------|-----------------------------|-----------------------|
| I. | Establish Quorum | Sherri Diehl |
| II. | Welcome | Leon Bailey |
| | a. Meeting Minutes Approval | |
| III. | Commerce Update | Secretary Harry Coker |
| IV. | PR Update | Abel Communications |
| V. | Campaign Update | Planit |
| VI. | Fundraising Update | Robert Scherr |

Close Public Portion of the Meeting - Thank you MMP Partners!

MMP BOARD MEMBERS ONLY

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|-------|---|--------------|
| VII. | Financial Report and Budget Update | Sherri Diehl |
| | i. Michelin Update | |
| VIII. | Officer Roles - Chair, V. Chair, Secretary, Treasurer | |
| | i. Current Officers | |
| | 1. Chair - Leon Bailey | |
| | 2. Vice Chair - N/A | |
| | 3. Secretary - Brett Foelber | |
| | 4. Treasurer - Ericka Covington | |
| IX. | RFP Update - Carolyn | |

