



**Maryland Marketing Partnership Board Meeting**

**June 9, 2026**

**9:00 a.m. - 10:30 a.m.**

**VIRTUAL ONLY**

Meeting ID [meet.google.com/ftz-gpvi-hty](https://meet.google.com/ftz-gpvi-hty)

Phone Numbers: (US) +1 409-698-0097 PIN: 111 266 579#

**AGENDA - 9:00 - 10:30 AM**

- |      |                             |                              |
|------|-----------------------------|------------------------------|
| I.   | Establish Quorum            | Sherri Diehl                 |
| II.  | Welcome                     | Leon Bailey                  |
|      | a. New Board Member         | Ari Hicks                    |
|      | b. Meeting Minutes Approval |                              |
| III. | Commerce Update             | Secretary Harry Coker        |
| IV.  | Financial Report            | Ericka Covington             |
| V.   | Marketing Updates           | Aisha Booker/Carolyn Hammock |
| VI.  | FY27 Media Plan             | Planit- Melanie Megale       |
| VII. | PR Update                   | Abel Communications          |

**Close Public Portion of the Meeting - Thank you MMP Partners!**

**ONLY FOR MMP BOARD MEMBERS**

- |       |                        |               |
|-------|------------------------|---------------|
| VIII. | FY27 Budget Projection | Sherri Diehl  |
| IX.   | Fundraising Update     | Robert Scherr |