



Maryland Marketing Partnership Board Meeting

June 11, 2024

IN PERSON: 401 E. Pratt St., Baltimore, MD 21202, 17th Floor

meet.google.com/cda-fkay-dgh

Join by phone

(US) +1 727-877-8455 PIN: 890 375 663#

AGENDA

- I. Welcome and Roll Call - Chair Laura Van Eperen
- II. Commerce Update - Secretary Kevin Anderson
- III. Minutes Approval -March meeting
- IV. Financial Report - Leon Bailey
- V. Talent Attraction Updates - Julie Miller
- VI. Advertising Update - Spring Wrap Up/FY 25 Media Plan - Planit
- VI. PR Program Update - Abel
- VII. Receptions/Events - Rob Scherr
 - a. Top Golf Event in July for MMP Partners
 - b. Governor Reception - at Government House - March

Public portion of the meeting is closed.

MMP Board Members Administrative Business

- VIII. Fundraising Updates

NOTE: Next Board Meeting September 24, 10-11:30, WTC Baltimore