



Maryland Marketing Partnership Board Meeting

March 3, 2025

10:00 a.m. - 11:30 a.m.

IN PERSON: Location: 401 E. Pratt Street, 17th Floor, Baltimore, MD 21202

VIRTUAL: meet.google.com/tnt-kkxs-nqf

(US) +1 331-218-0807 PIN: 196 965 977#

AGENDA

- I. Roll Call - Sherri Diehl
- II. Welcome- Chair Laura Van Eperen
- III. Commerce Update - Secretary Harry Coker
- IV. Minutes Approval -December meeting
- V. Financial Report - Leon Bailey
- VI. Advertising Update - Planit
- VII. Business Attraction Site - Julie Miller
- VIII. PR Program Update - Abel Communications

Public Meeting Closes

Fundraising Update - Robert Scherr

Chair Concludes

Next Meeting - June 2, 10-11:30, Commerce, WTC, 401 E. Pratt Street, 17th Floor, Baltimore, MD 21202