



Maryland

Maryland Marketing Partnership Board Meeting

March 26, 2024 | 11:00 a.m. - 12:30 p.m.

***VIA CONFERENCE CALL* (US) +1 813-575-7997 PIN: 448 510 980#**

GOOGLE MEETS: meet.google.com/avp-tikj-uuv

AGENDA

- I. Welcome and Roll Call
- II. Meeting Minutes Approval**
- III. Financial Report - Sherri Diehl**
- IV. Planit - Ad Campaign Update
- V. Workforce Attraction Campaign - Carolyn Hammock and Julie Miller
- VI. Abel - PR Update and Influencer Discussion

MEETING CLOSES FOR MMP PARTNERS

VII. MMP Administrative Items

- a. **Executive Director Appointment and Executive Committee Vote**
- b. MMP Board Member Roles and Responsibilities - Sherri Diehl
 - i. 4 Meetings/year - 50% attendance, written absence explanation
 - ii. Ambassador Pins
 - iii. Receptions - Two to three each year
 1. Discuss new reception ideas
 - iv. Fundraising Assistance
- c. Fundraising Update - Robert Scherr

NOTE: Next Board Meeting June 11, 2024 10-11:30 a.m.
WTC Building, Baltimore, MD 21202