



## **Maryland Marketing Partnership Board Meeting**

**March 10, 2026**

**10:00 a.m. - 12:00 p.m.**

**IN PERSON:** Location: Planit Ad Agency  
1414 Key Highway – Baltimore, MD 21230

**VIRTUAL:** [meet.google.com/jyy-zbnz-zui](https://meet.google.com/jyy-zbnz-zui)  
(US) + 1 252-787-0121 | PIN: 810 073 093#

Note: Virtual participants meeting starts at approximately 10:15 a.m.

### **AGENDA**

- I. Planit Tour and Welcome – Ed Callahan, Co-Founder, Planit
- II. Citation Presentation to Planit – Secretary Coker
- III. Kick Off Meeting - Chair Leon Bailey
- IV. Commerce Update – Secretary Harry Coker
- V. Minutes Approval – December 2025 Meeting
- VI. Financial Report – Ericka Covington
- VII. Events Sub-Committee Update- Leon and Robert
- VIII. PR Program Update – Abel Communications
- IX. Planit – Advertising Update

Lunch Provided

Next Meeting – June TBD