

Maryland Marketing Partnership Board Meeting

December 11, 2025 10:00 a.m. - 11:30 a.m.

VIRTUAL: Join with Google Meet
Meeting ID: meet.google.com/hbd-gvja-veg
Phone Numbers: (US)+1 502-947-4214
PIN: 605 385 337#

AGENDA - 10:00 - 11:30 AM

- I. Welcome Chair Laura Van Eperen
- II. Select USA Event Briefing Commerce International Team
- III. Advertising Recap Planit
- IV. PR- Abel Communications
- V. Fundraising Update- Robert
- VI. Minutes Approval
- VII. Financial Report- Leon
- VIII. New Executive Committee- Needs Vote of Approval
 - a. Chair Leon Bailey
 - b. Secretary Brett Foelber
 - c. Treasurer Ericka Covington
- IX. Working Session Sherri Diehl

New Opportunities - In State Marketing & Events

- a. National Society of Black Engineers Conf- March 2026 geofence
- b. Events -Planning Sub Committee
- c. Advertising and PR Contracts Next Year Need volunteers