



Monday, June 7, 2021
Via Teleconference
2:00pm – 4:00pm
Minutes

Attendees:

Cabinet Members:

Kelly Schulz, Secretary, Department of Commerce, Chair
Ken Holt, Secretary, Maryland Department of Housing and Community Development (DHCD)
Eduardo Hayden, Small Business Outreach Manager for Jimmy Rhee, Special Secretary, Governor's Office of Small Minority and Women Business Affairs (GOSBA)
Tiffany Robinson, Secretary, Department of Labor
Ben Grumbles, Secretary, Department of Environment (MDE)
Deputy Secretary Earl Lewis, Jr. for Greg Slater, Secretary, Department of Transportation (MDOT)
Robert McCord, Secretary, Department of Planning (MDP)
Jim Fielder, Secretary, Maryland Higher Education Commission (MHEC)
Michael Higgs, Director of Assessments & Taxation (SDAT)
Jeannie Haddaway-Riccio, Secretary, Maryland Department of Natural Resources (DNR)
Joe Bartenfelder, Secretary, Department of Agriculture (MDA)
Wendi Peters, Special Secretary, Smart Growth

Guests:

Meredith Wimbrow, Office of the Governor
Ryan Snow, GOIA
Gretchen Hardman, GOIA
Deputy Secretary Horacio Tablada MDE
Deputy Secretary Julie Oberg, MDA
Deputy Secretary David McGlone, Labor
Deputy Secretary Sandy Schrader, MDP
Deputy Secretary Owen McEvoy
Allison Cordell, Governor's Office of Performance Improvement (GOPI)
Kenrick Gordon, Governor's Office of Rural Broadband
Johnathan Glaser, SDAT
Mike Pantelides, Labor
Ann Gunning, Labor
Victor Clark, Labor
Janice Walker-Emeogo, Labor
Jennifer Runkles, Labor
Angella Moon, Labor
Laura Wright, Labor
Jacqueline Davies, Labor
Roseanne Fish, Labor
Todd Scott, DHCD
Maia Moses, DHCD
Marcie Castaneda, DHCD

Joe Griffiths, MDP
Maria Sofia, MDP
Jordan Cooper, MDOT

Commerce Staff:

Julie Woepke
Kyle McColgan
Jayson Knott
Brigitte Peters
Wade Hearle
Elizabeth Carven
Michael Siers
Heather Gramm
Tom Riford
Liz Fitzsimmons

I. Call to Order

Secretary Schulz called the meeting to order at 2:00pm.

I. Review and approval of April 20, 21 Minutes

Upon a motion duly made and seconded, the minutes of the April 20, 2021 meeting approved.

II. Chair Update

Secretary Schulz began her presentation by providing an update on the participation in the monthly Regional Resources Team calls. She encouraged Subcabinet Secretaries to attend the calls to experience firsthand the collaboration among the State Agencies and sharing of information and problem solving. She reported that the Department posted a blog on the Regional Resources Teams which is being shared among State Agencies on social media.

Secretary Schulz further discussed regionalism by introducing the idea of Maryland Economic Development Commissioners participating in the Regional Team calls to gather information on the economic priorities of each region. She inquired whether any Subcabinet member had an issue with a Commissioner participating and no objection was raised.

Secretary Schulz then reported that the Department is now back on the road partaking in trade shows, prospect meetings and conferences in an effort to attract businesses and jobs to the state. She then introduced Economist Michael Siers. Mr. Siers presented a high level overview of the state's economy and recovery indicators that are being watched.

Jayson Knott continued the Commerce presentation by providing an update on major opportunities activity representing at least 50 new jobs, existing pipeline, and a breakdown on projects by region and industries.

Secretary Schulz then introduced Assistant Secretary Tom Riford who provided an update on activities of the Maryland Marketing Partnership (MMP). He described the 2021 Media Plan, the innovation focus of the marketing website, print, digital and outdoor ads, and recent public relations wins.

Ms. Liz Fitzsimmons, Managing Director, Tourism and Film then described the Spring/Summer Tourism Campaign, new film projects and provided a list of public relations coverage which would have cost the Department \$5.2 million in buys. Presentations on file.

III. Subcabinet Workgroups

The Leaders of the six (6) Workgroups gave presentations: Regional Resources, Customer Service, Job Creators, Workforce Development, Small Business, and SM3. Presentations and reports are on file.

IV. Good of the Order

Secretary Bartenfelder shared that in reflection of a decade of Agriculture Leadership, in celebration of Earth Day back in April, he was honored to be the first state agriculture official to sign on to U.S. Farmers and Ranchers in Action's "Decade of Ag Vision." This is a first of its kind, sector-wide movement to align a shared vision for a sustainable, climate-smart food system of the future. This is a great opportunity to further cement Maryland agriculture's reputation as leaders on sustainable agriculture, and to highlight the progress our administration has made in addressing nutrient loads in the Chesapeake Bay and the impending impacts of climate change.

V. Adjournment

There being no further discussion and upon motion duly made and seconded, the meeting adjourned at 4:00pm.