

Maryland Marketing Partnership Board of Directors
Meeting Minutes
November 7, 2016

Board members in attendance:

Henry Fawell
Julie Garner
Keasha Haythe
The Honorable Cheryl Kagan
Ammanuel Moore
Paul Nolan
Leonard Raley
Tom Sadowski
Angela Sweeney
Aaron Tomarchio
The Honorable Kris Valderrama
Laura Van Eperen

Board members absent:

Secretary Mike Gill
Josh Martin
Capt. Eric Nielsen
David Rodich
Marcus Stephens

Staff members in attendance:

Allison Mayer
Bill Chen
Sherri Diehl
Liz Fitzsimmons
Carolyn O'Keefe

MEETING COMMENCEMENT

The meeting began at 4:08 p.m. via Conference Call.

I. Call to Order

In Secretary Gill's absence, Ms. Mayer conducted a roll call of members in attendance to confirm that a quorum of nine voting members were in attendance.

II. Approval of Minutes of July 26 and September 20 Meetings

Ms. Mayer indicated that minutes of the July 26 and September 20 meetings were distributed to members in advance for review. Mr. Nolan moved to approve the minutes and Del. Valderrama seconded the motion.

III. Financial and Fundraising Update

Mr. Raley, Treasurer of the Board, provided a financial update, detailing that \$1 million in state appropriations had been transferred to the Partnership's bank account. With expenses totaling \$52,240.25 for events, \$16,302.16 for consulting services and \$29 in bank fees, the total expenses to date totaled \$68,571.41. A balance of \$931,428.59 remained in the Partnership's fund. Ms. Mayer pointed out that this figure does not reflect a \$400,000 grant from the Department of Commerce that was not yet transferred.

Ms. Mayer mentioned that while she was filing the necessary documents with the state's Department of Assessment and Taxation, it was recommended to her that the organization file a Resident Agent form with the state, for the of service of process. She directed Board members to a draft resolution in their files naming her as Resident Agent for the Maryland Marketing Partnership. Mr. Raley moved to approve the resolution as written, with Mr. Tomarchio seconded the motion. The motion passed unanimously.

Ms. Mayer again introduced Carolyn O'Keefe, the organization's Director of Corporate Partnerships, for an update on her fundraising efforts. Ms. O'Keefe detailed her activities since starting in August. While no funds had yet been transferred into the Partnership, several verbal commitments and anticipated commitments were detailed.

IV. Governor's Business Summit Update

Ms. Mayer informed the Board that the Baltimore Hilton would be the location for the Governor's Business Summit on Thursday, May 18, 2017. The draft agenda was distributed to Board members for review, and it also had been approved by the Governor's Office. It was discussed that, due to the Orioles travel schedule, perhaps the session with Manager Buck Showalter could be substituted with a speech from John Harbaugh, head coach of the Baltimore Ravens.

V. Good of the Order

Ms. Mayer then announced to the Board that she would be taking maternity leave beginning in late February, and that she would be making arrangements for staff coverage in order to continue the Partnership's efforts in her absence.

VI. Adjournment

Mr. Moore moved to adjourn the meeting, and Mr. Nolan seconded. The call concluded at 4:55 p.m.