MARYLAND
OPEN for Business
Small Business & Entrepreneur Resource Guide
Michael O’Rourke, President and CEO, GrayBug
A spin-out of the Wilmer Eye Institute of the Johns Hopkins University School of Medicine, GrayBug developed an innovative, sustained-release drug delivery technology to treat age-related macular degeneration, a leading cause of blindness in adults 65 and over. A top finalist in the 2013 InvestMaryland Challenge, GrayBug also received a commercialization and research award through the BioMaryland Center.
Maryland Small Business & Entrepreneur Resource Guide

Whether you are an emerging entrepreneur, a veteran, or a minority business owner, the Maryland Department of Business and Economic Development (DBED) is here to help you with the many federal, state and county resources available to start and grow your business. This resource guide will put you in touch with an extensive network of people and programs that include assistance with permits and licensing, workforce development, procurement and financing — all this and more to help you meet your business goals.

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How DBED Can Help You

Assistance in understanding, qualifying for, or applying for any of the programs outlined in this resource guide begins by contacting a DBED business development representative. We provide you personalized attention, act as a liaison, and information provider to resolve your business concerns quickly and efficiently.

We can also help you:
- Identify and connect to state and federal resources
- Understand permit and licensing requirements
- Access state and federal financing programs

Visit ChooseMaryland.org to learn about:
- Starting or growing a business
- Building and site location assistance
- Business licensing information
- State and federal contracting opportunities
- Finance programs, tax credits and training grants
- Business advocacy
- Technology transfer information
- Export assistance and marketing

DBED Contacts

Small Business Resources
Small Business Resources at DBED supports economic growth by providing personalized attention to business clients and acting as liaison, information provider, and problem solver to resolve small business concerns quickly and efficiently.

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<tr>
<th>Target Audience</th>
<th>Program Name and Sponsor</th>
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<td>Small and disadvantaged businesses that do not meet the established credit</td>
<td>Maryland Small Business Development Financing Authority</td>
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<td>criteria of financial institutions and consequently are unable to obtain</td>
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<td>adequate business financing on reasonable terms through normal financing</td>
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<td>channels.</td>
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<td>Small, minority and women-owned businesses, startups, and early stage</td>
<td>Small, Minority and Women-Owned Business Account – Video Lottery Terminal Fund</td>
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<td>technology companies located within a ten-mile radius of Maryland casinos.</td>
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<td>Businesses owned by military reservists, veterans and National Guard members</td>
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<td>called to active duty.</td>
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<td>Manufacturers, wholesalers, service companies and skilled trades.</td>
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<td>Local, regional or statewide businesses in eligible industry sectors locating</td>
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<td>or expanding in a Priority Funding Area.</td>
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<td>Financial institutions lending to commercial and industrial businesses (with</td>
<td>Maryland Industrial Development Financing Authority</td>
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<td>the exception of retail), manufacturers, not-for-profit entities and day care</td>
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<td>providers.</td>
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<td>Startups, seed and emerging high-technology businesses, including information</td>
<td>Maryland Venture Fund</td>
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<td>technology, cybersecurity and life sciences.</td>
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For additional information go to: ChooseMaryland.org/fund or contact the Office of Finance Programs at 877-821-0999.
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<th>Products</th>
<th>Uses</th>
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<tr>
<td>Loans</td>
<td>Working capital, supplies and materials, machinery and equipment acquisition, land acquisition or real estate improvements. Purchase of an existing business, construction or renovation bid, performance and payment bonds for contracts, which receive the majority of their funding from federal, state or local government.</td>
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<td>Loan Guarantees</td>
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<td>Equity Investments</td>
<td>No-Interest Loans</td>
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<td>Guarantees/Bonds</td>
<td>Loans</td>
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<tr>
<td>Loan Guarantees</td>
<td>Land acquisition, building acquisition, construction costs, machinery and equipment, furniture and fixtures, leasehold improvements, certain eligible “soft costs,” energy-related projects and working capital.</td>
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<tr>
<td>Bonds</td>
<td>Direct Investments</td>
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Startup Checklist

Starting your business can be an exciting and challenging undertaking. To ensure success it is important for you to be familiar with the basic requirements in Maryland. The following checklist provides a good starting point.

• Select a business structure
• Create and register your business
• Obtain personal property tax information
• Register your business trade name
• Obtain federal, state, county and local tax information
• Check county and local zoning requirements
• Check state and local license requirements
• Obtain and complete your application for a Maryland business license

For detailed information regarding each topic visit ChooseMaryland.org

Online Business Registration

Maryland’s new online business registration system, the Central Business Licensing and Registration System (CBLR), allows business owners to easily register new businesses and state tax accounts in just a few days. The system is accessible 24/7 at ChooseMaryland.org/start

Small Business Resources

Looking for more help in your early stage business planning? Numerous small business development networks are ready to provide advice, support, training, and more to entrepreneurs and small businesses across the state.

Networks

Maryland Small Business Development Center Network (MDSBDC)
mdsbdc.umd.edu

The MDSBTDC network provides services to current and prospective small business owners in Maryland. Regional offices provide resources and referral services to assist Maryland businesses develop,
expand and compete globally. Services include:

• Free individual, confidential counseling
• Market and industry research
• High-quality training
• Business plan assistance
• Accessing capital

**MDSBDC Regional Offices:**

**Western**
Serving Allegany, Frederick, Garrett and Washington counties
marylandsbdc.org/western
888-237-9007

**Central**
Serving Baltimore City, Anne Arundel, Baltimore and Howard counties
marylandsbdc.org/central
877-421-0830

**Northern**
Serving Carroll, Cecil and Harford counties
marylandsbdc.org/northern
443-412-2237

**Capital**
Serving Montgomery and Prince George’s counties
marylandsbdc.org/capital
301-403-0501

**Southern**
Serving Calvert, Charles and St. Mary’s counties
marylandsbdc.org/southern
301-934-7583

**Eastern**
Serving Caroline, Dorchester, Kent, Queen Anne’s, Somerset, Talbot, Wicomico, and Worcester counties
marylandsbdc.org/eastern
800-999-7232

**United States Small Business Administration (SBA)**
sba.gov

SBA provides financial, technical and management assistance to start, run and grow a business. The agency’s services include information on procurement assistance, the Small Business Innovation Research program and surety bonding.

SBA’s Baltimore District Office serves most of Maryland with the exception of Montgomery and Prince George’s counties, which are served by the Washington, D.C. District Office.

**Baltimore Office:** 410-962-6195
**Washington, D.C. Office:** 202-272-0345
Service Corps of Retired Executives (SCORE)
800-634-0245
score.org

SCORE is a volunteer association sponsored by the Small Business Administration. SBA staff matches volunteer business management counselors with clients in need of expert advice, helping them identify problems, determine the causes and find solutions. All individual and team counseling is free and confidential; a nominal fee is charged for seminars and workshops.

SCORE also provides online workshops, business plan and financial templates to walk through the business planning process, a free business financing guide, a free internet marketing workbook and sample business plans. SCORE’s website, “Small Biz Resource Links,” features these topics:

- Biz Planning and Managing
- Communications and Human Resources
- Finance
- Franchising
- Government, International Trade, Legal and Tax
- Sales and Marketing
- Technology and Internet
- US Small Business Administration

Permits, Licensing and Regulations

Numerous resources are available for information on business licensing and registrations, occupational licenses, taxes and other regulatory and compliance issues.

Central Business Licensing and Registration (CBLR)
888-963-EGOV (3468)
egov.maryland.gov/Easy

The CBLR website allows you to:
- Register your new business and form the legal business entity with the Maryland Department of Assessments and Taxation
- Register a business trade name with the Maryland Department of Assessments and Taxation
- Establish your necessary tax accounts with the Comptroller of the Treasury

All filings through the CBLR website will be processed by the Maryland Department of Assessments and Taxation within seven business days. After completing
the online registration process, you will receive all the necessary licenses and account numbers for your business. This electronic government service includes a convenience fee for payments processed through this website. Payments can be made using Visa, MasterCard, Discover and American Express.

**Department of Assessments and Taxation**  
410-767-1184 or 888-246-5941  
dat.maryland.gov

Registers companies that do business in Maryland, issues business charters, registers trade names and provides information on other corporate matters.

**Maryland Comptroller Taxpayers Assistance Program**  
410-260-7980 or 1-800-638-2937  
comp.state.md.us

Provides businesses with information about sales, income and withholding taxes.

**Department of Natural Resources**  
877-620-8367  
dnr.maryland.gov

Provides licensing and regulatory services for watermen, taxidermists, waterfowl operations, fur dealers, charter boats, tree experts, foresters, forest products operators and fisheries.

**Licensing Agents Initiative**  
410-260-3220  
dnr.maryland.gov/service

Authorizes businesses to sell various licenses issued by the Department of Natural Resources (i.e. hunting, fishing) to the public.

**Maryland Department of Labor, Licensing and Regulation (DLLR) Division of Occupational and Professional Licensing**  
410-230-6231  
dnr.maryland.gov/service

DLLR’s Division of Occupational and Professional Licensing is responsible for licensing and regulating the activities of individuals, corporations and partnerships. Twenty-three occupations and professions require licensing. For a complete listing go to dllr.state.md.us/license
Foreign Labor Certification Program

Provides assistance to U.S. businesses that must file for labor certification for foreign workers hired on a seasonal, peak load, intermittent or permanent basis.

Maryland Department of the Environment Permits Service Center
410-537-3000
mde.maryland.gov

MDE provides compliance and permitting assistance for small businesses with air, waste and water permits. MDE's Environmental Permits Service Center provides pollution prevention information and assistance to businesses. Free, on-site pollution prevention opportunity assessments are available through the University of Maryland Manufacturing Assistance Program.

Business Growth

Workforce Development

Maryland Apprenticeship and Training Program (MATP)
410-767-2246
dllr.maryland.gov/labor

Maryland Department of Labor, Licensing and Regulation's MATP provides free technical assistance for employers who wish to establish apprenticeship programs, combining full-time employment with related classroom instruction. More than 3,000 Maryland employers participate in 100+ skilled trades and crafts throughout Maryland.

Maryland Workforce Exchange
410-767-2173
mwejobs.maryland.gov

Maryland Workforce Exchange provides local, statewide and national exposure of job openings through the web-based CareerNet, which is linked to the America's Job Bank website. The one-stop recruitment centers provide access to telephones, fax machines, copiers and the Internet. Assistance is available with recruitment of veterans, minorities and individuals with disabilities to help businesses meet
their Equal Employment Opportunity affirmative action requirements.

**Workforce Investment Act (WIA)**
410-767-2825
dlr.maryland.gov

Initiatives under WIA provide assistance to businesses through on-the-job training (OJT) and customized training programs. Under the OJT program, employers hiring eligible job seekers may receive financial assistance for training provided within the OJT contract period. The OJT contract is a vehicle for developing job skills for the new employee, but it also helps defray the employer’s up-front training costs. In addition, employers requiring specific job skill sets may need training components to provide incumbent workers and new employees with these new job skills. Customized training programs provide workers with tailored job skills.

**Procurement and Certification**

**Business to Government (B2G)**
choosemaryland.org/grow

DBEB offers resources to assist businesses seeking to work with state and federal government agencies. The resources include a “how-to” guide, state and local resources contacts, federal and state contracting opportunities, news and events as well as upcoming government contracting events.

**Maryland Procurement Technical Assistance Program (PTAP)**
301-403-2740
mdptap.umd.edu

PTAP is a program of the Maryland Small Business and Technology Development Center Network (SBTDC) designed to help small and minority businesses identify, bid on and perform on federal government prime and sub-contracts. DBED and the Defense Logistics Agency of the United States Department of Defense fund this program in cooperation with the SBTDC and the University of Maryland, College Park.

**Governor’s Office of Minority Affairs (GOMA)**
410-767-8232
goma.maryland.gov

Maryland’s “one-stop shop” for information and support to help women and minority businesses navigate the state’s procurement and certification processes. GOMA acts as ombudsman for more than 200,000 minority and women-owned businesses
throughout the entire business lifecycle. GOMA oversees the state’s Minority Business Enterprise (MBE) program for all state agencies.

**Maryland Department of Transportation (MDOT) Minority/ Disadvantaged Business Enterprise Program**

410-865-1269 or 800-544-6056
mdot.state.md.us

MDOT is the uniform certification agency for Maryland. It conducts certification reviews for all state agencies, including MDOT agencies with federal regulatory responsibility, such as the Maryland Aviation Administration, the Maryland State Highway Administration and the Maryland Transit Administration.

Companies that receive certification as a Minority Business Enterprise/Disadvantaged Business Enterprise (MBE/DBE) gain greater exposure for work opportunities on state and federally funded projects. The names of all certified firms appear in the MBE/DBE Directory, a reference manual that is widely distributed to all state departments, agencies, local governments, contracting, and business communities and the general public.

**Small Business Reserve Program**

410-767-1492
emaryland.buyspeed.com

The Small Business Reserve Program, administered by the Governor’s Office of Minority Affairs through the Department of General Services (DGS), requires 22 state agencies to reserve 10% of the value of their annual procurements for bidding by qualified small businesses as prime contractors. Small business owners may register at the DGS website and click on the Small Business Reserve icon.

**eMaryland Marketplace**

emaryland.buyspeed.com

Maryland uses web-based eMaryland Marketplace to create solicitations, accept bids and make awards, and purchase goods through on-line catalogs. Eligible organizations include state agencies, counties, cities, towns, enumerated school districts or any other political subdivision of the state. For additional information or to register, visit the DGS website.
Maryland Department of General Services, Small Business Preference Program
410-767-1492
dgs.maryland.gov/small business

The Small Business Preference Program helps ensure that small businesses receive a portion of the state’s total purchases of equipment, materials and supplies. Once a small business is certified, it may participate in the required bidding process. Bids under this program are solicited from small and regular bidders.

Small Business Administration 8(a) Business Development Program
1-800-827-5722
sba.gov/8abd

Administered by the U.S. Small Business Administration, the 8(a) Program assists minority businesses by improving their ability to compete on an equal basis in the mainstream of the American economy. The program uses one-on-one counseling and training workshops and offers other assistance in expanding into contracting activity with the federal government and provides information on the process of meeting financial and bonding needs. To participate, a business must be at least 51% owned and operated by an individual certified as socially and economically disadvantaged and it must have been in existence two full years before applying.

Technology Development

Are you an entrepreneur looking to develop, transfer or accelerate a technology-based product? Check out these dynamic state collaborators and partners:

Maryland Technology Development Corporation (TEDCO)
410-740-9442 or 800-305-5556
tedco.md

TEDCO facilitates the transfer of technology from university and federal laboratories to the private sector. TEDCO’s funding programs support collaborative research and product development, accelerating the growth of emerging technology companies in critical and high-growth sectors.

Maryland Industrial Partnerships Program (MIPS)
301-405-3891
mips.umd.edu

MIPS provides matching state funds for joint industry/university research and development projects in engineering, computer technology, physical sciences
and life sciences. DBED provides funding to the University of Maryland’s engineering research center to support departmental projects.

**University of Maryland Technology Advancement Program (TAP)**
301-314-7805
tap.umd.edu

TAP is a leading incubator that assists early-stage companies in achieving their goals. TAP provides a unique bundle of services and resources to speed the maturation of young firms, ranging from intense mentoring and funding introductions to extensive technical resources and a low-cost infrastructure.

**Maryland Technology Enterprise Institute (MTECH), Bioprocess Scale-Up Facility**
301-405-3906
mtech.umd.edu

The Bioprocess Scale-Up Facility (BSF) is MTECH’s modern bioprocessing laboratory dedicated to the development and scale-up of biotechnology products and processes. The BSF has helped accelerate the R&D of local biotechnology leaders as well as assist Maryland biotech startups throughout the state.

**Export Assistance**
410-767-6300
ChooseMaryland.org/grow

DBED’s Office of International Investment and Trade (OIIT) offers export assistance for small and mid-sized Maryland companies and coordinates international trade and investment missions and trade show opportunities for Maryland companies.

**Export MD**

Maryland companies that receive an ExportMD Award are eligible to be reimbursed for up to $5,000 in expenses associated with an international marketing initiative.
Capital Resources

DBED provides specialized finance programs and tax credit incentives for entrepreneurs, veteran-owned businesses and small, minority and women-owned businesses offering assistance with a variety of needs including:

- Modernization of manufacturing equipment
- Land acquisition and infrastructure improvements
- Machinery and equipment purchase
- Development of commercial opportunities
- Financing for the economically disadvantaged

To learn more about the programs below call DBED’s Office of Finance Programs at 877-821-0099 to help determine your eligibility for certain programs or visit ChooseMaryland.org/fund.

Small, Minority and Women-Owned Business Account-Video Lottery Terminal Fund (VLT)

Provides 1.5% of the proceeds from video lottery terminals (slots) for distribution in targeted areas surrounding select casinos. Allocations are divided between small, minority, and women-owned businesses located within a 10-mile radius of Maryland casinos and small, minority, and women-owned businesses located throughout Maryland.

Brick House, LLC | 1st VLT Loan Recipient

The Brick House, Annapolis’ only LEGO Learning Center, provides fun and engaging STEM classes for children 2 to 18, and was the first beneficiary of the state’s Small, Minority and Women-Owned Business Account - VLT Fund. The loan was financed by Anne Arundel Economic Development Corporation, one of the managers of the VLT fund.
Military Personnel and Veteran-Owned Small Business Loan Program

MPVSBLP provides no-interest loans of up to $50,000, from one to eight years, for businesses owned by military reservists, veterans, National Guard personnel and for small businesses that employ, or are owned by, such persons.

Maryland Small Business Development Financing Authority

Provides financing for small businesses that are not able to qualify for financing from private lending institutions or are owned by socially and economically disadvantaged persons.

Maryland Economic Development Assistance Authority Fund

A flexible, broad-based program providing below market, fixed rate direct assistance to growth industry sector businesses, locating or expanding in Priority Funding Areas of the state. Funding for special purpose programs include arts and entertainment, brownfields, child care centers and seafood and aquaculture.

Maryland Industrial Development Financing Authority

Encourages private sector financing in economic development projects located in Priority Funding Areas. MIDFA can be used for land acquisition, building acquisition, construction costs, machinery and equipment, furniture and fixtures, leasehold improvements, certain eligible “soft costs,” energy-related projects and working capital.

Maryland Economic Adjustment Fund

Assists business entities in the state with modernization of manufacturing operations, development of commercial applications for technology, and exploring and entering new markets.

Maryland Venture Fund

If you are a startup or early stage company looking to make your next move, think Maryland Venture Fund. A recognized regional leader in seed and early stage investing with highly innovative technology companies, MVF invests across the full range of industry sectors including software, communications, cybersecurity and life sciences companies in the areas of healthcare IT, medical devices and diagnostics.
Tax Credits

Tax credits provide new and existing businesses in various activities, industries and geographic locations with the opportunity to reduce costs, spur investment and create jobs through targeted tax incentives.

For additional tax credit qualifications, certification or application assistance contact DBED’s Office of Finance Programs at 877-821-0099 or go to Funding & Incentives at ChooseMaryland.org/fund

Biotechnology Investment Incentive Tax Credit
BIITC provides an investor with income tax credits equal to 50% of an eligible investment in a Qualified Maryland Biotechnology Company (QMBC). The program supports investment in seed and early stage biotech companies to promote and grow the biotech industry in Maryland.

Cybersecurity Investment Incentive Tax Credit
CIITC provides a refundable income tax credit to Qualified Maryland Cybersecurity Companies (QMCCs) that secure investment for investors. The purpose of this new program is to incentivize and attract cybersecurity companies to startup in or move to Maryland; and to attract investment to cybersecurity companies in order to help them grow, create jobs and retain intellectual property in Maryland.

Employer Security Clearance Costs Tax Credit
ESCC provides income tax credits for expenses related to federal security contracts. Businesses that incur qualified federal security clearance administrative expenses may qualify for a tax credit up to $200,000. The business may qualify for a 50% tax credit up to $200,000 for costs related to constructing or renovating a Sensitive Compartmented Information Facility (SCIF).

Enterprise Zone Tax Credit
The EZ program provides real property and state income tax credits for businesses located in a Maryland Enterprise Zone in return for job creation and investments. Businesses located in Focus Areas may also be qualified for personal property tax credits on new investment in personal property and enhanced income tax credits for creating new jobs.

Job Creation Tax Credit
Businesses that create a minimum number of new full-time positions may be entitled to state income tax
credits of up to $1,000 per job or $1,500 per job in a “revitalization area.”

**One Maryland Tax Credit**

Businesses that invest in an economic development project in a “qualified distressed county” and create at least 25 new full-time jobs may qualify for up to $5.5 million in state income tax credits.

**Research and Development Tax Credit**

Businesses with qualified research and development expenses in Maryland are entitled to a tax credit if eligible and certified by DBED.

**Wineries and Vineyards Tax Credit**

Provides an income tax credit of 25% of qualified capital expenses made in connection with the establishment of new wineries or vineyards, or the capital improvements made to existing wineries or vineyards in Maryland.

**Other Maryland Financing and Incentive Programs**

**Maryland Department of Housing and Community Development (DHCD)**

Division of Neighborhood Revitalization

410-514-7288 or 1-800-756-0119
dhcd.state.md.us

DHCD’s Division of Neighborhood Revitalization (NR) is committed to empowering communities through its programs for loans, grants, technical assistance and tax credits. Assistance through NR is designed to serve as a tool for communities, business and organizations to leverage additional funding from investors, foundations and local governments.

**Maryland Capital Access Program (MCAP)**

410-514-7237

A revitalization resource to support the growth and success of small businesses in Priority Funding Areas throughout the State of Maryland. This is a credit enhancement program that enables private lenders to establish a loan loss reserve fund from fees paid by lenders, borrowers, and the State of Maryland. Communities that have small businesses receiving financing through loans enrolled will benefit from new or expanded services provided by the small businesses.
Maryland Linked Deposit Program
410-514-7237
Reduces the interest rate on loans obtained from participating banks. Certified MBEs that notify the Maryland DHCD prior to obtaining qualifying loans from enrolled financial institutions may be able to receive up to a 2% discount on their loan(s).

Neighborhood Business Works Program
410-514-7237
Provides flexible gap financing in the form of below-market interest rate loans to small businesses and nonprofit organizations locating or expanding in locally designated neighborhood revitalization areas.

Work Opportunity Tax Credit
Maryland Department of Labor, Licensing and Regulation
410-767-2047
dllr.maryland.gov
This one-time federal tax credit is available to employers who hire new employees from a qualified population of low-income groups, including workers with disabilities. The credit is up to 40% of the first $6,000 in paid wages if the individual works a minimum of 180 days or 400 hours; or up to 25% of the first $6,000 in paid wages if the individual works a minimum of 120 hours but less than 400 hours. An employer may claim an unlimited number of employees.

Small Business Health Care Tax Credit
410-235-9000
smallbusinesstaxcredits.org
Small employers with fewer than 25 full-time equivalent employees and average annual wages of less than $50,000 that purchase health insurance, including dental and vision, for employees are eligible for the federal tax credit. To be eligible for a tax credit, the employer must contribute at least 50% of the total premium cost. Businesses that receive state health care tax credits may also qualify for the federal tax credit.
Business Incubators
ChooseMaryland.org/move

**Capital Region**
Frederick Innovative Technology Center, Inc. (FITCI)
Association for Entrepreneurial Science (AES)
Bethesda Green Business Incubator
Germantown Innovation Center
Rockville Innovation Center
Silver Spring Innovation Center
Wheaton Business Innovation Center
Bowie Business Innovation Center
Business & Technology Growth Center at University Town Center
Maryland International Incubator (MI2)
Prince George’s County Technology Assistance Center
Technology Advancement Program (TAP)

**Greater Baltimore**
Chesapeake Innovation Center
Emerging Technology Centers (ETC) - Haven Campus
ETC, Eastern Campus ETC
Betamore
BioInnovation Center
FastForward Accelerator
Life Sciences Incubator @ bwtech
Cyber Incubator @ bwtech
Maryland Clean Energy Technology Incubator @ bwtech (CETI)
TU Incubator
Harford Business Innovation Center (HBIC)
The GroundFloor at Harford
Maryland Center for Entrepreneurship – Innovation Catalyst (iCat)

**Western Maryland**
Garrett Information Enterprise Center
Technical Innovation Center at Hagerstown Community College

**Eastern Shore**
Salisbury Airport Incubator
Worcester County Small Business Incubator

**Southern Maryland**
TechFire
Kristen Bell, President and CEO
GoWaiter of Waldorf
Veterans Kristen Bell and husband Christopher are expanding their innovative franchise, GoWaiter, thanks to a state-sponsored loan made possible through DBED’s Maryland Small Business Development Financing Authority and the Military Personnel and Veteran-Owned Small Business Loan Program.